

FRBA FALL NEWSLETTER

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FRBA HUNTERDON HOLIDAY PARADE—2003

Flemington-Raritan Business Association is looking forward to the Hunterdon Holiday Parade on December 7, according to parade chairman, Chris Gacos. This year's event will have the largest participation with over 80 organizations. Last year's parade drew 12,000 spectators.

The parade seems to get bigger and better with each passing year according to Mr. Gacos. This year's Flemington-Raritan Business Leader of the Year, Steve Kalafer, will be honored in the parade as the parade's Grand Marshall. Jim McPherson from McPherson Insurance Services, will once again be the evening's Master of Ceremonies. Dave Kelber from Hunterdon Central High School will be broadcasting the event on television cable channel 14. Bill Phelps, Chilly Willy Productions DJ, will provide holiday music throughout the parade. Mike Fusco of Fusco Rental World, will feature the return of the famous 55 foot Jet Boat. Hunterdon Central students will help decorate downtown Flemington's Main St. and help hand out, free of charge, 5,000 business sponsored balloons. Chris Gacos would like to thank his entire 2003 committee; Ed Morris, Marshall Higgins, Jerry Jaramenko, Ron Van Horn, Michael Schreck, Theresa Freligh, Art Brown, Ryan Amato, James McPherson, Tom Cunningham, Vinny Ferrante, JoAnne Fisher, Sharon Hill, Mary Jane Paoella, Brian Jones, Sgt. Les Podelac, Chief Fred Brown, Craig Blanton, Dave Kelber, Michael Fusco, Bill Phelps, Terry Katula, Carol Clark, Debbie Stout, Robin Buhl, James Botsocas.

Along the parade route (Starts Church and Main Street, Flemington) there will be drop off points for the Flemington Food Pantry, so please bring canned and non-perishable foods and help the Panty provide food to those in our community in need of help during this holiday season. Also Applebee's of Flemington is partnering with the parade and the USMC Reserves in the Toys for Tots program, so please bring new, unwrapped gifts to the parade to help bring holiday cheer to the children of our community. For more info about the Toys for Tots program, contact Brian Jones, General Manager of Applebee's of Flemington at 908-806-2231

To become a sponsor of the parade, please contact the Parade Chairman, Chris Gacos at 908-788-2921, to participate with a float or to volunteer to help on the day of the parade, contact the Parade Coordinator, Ed Morris at 908-284-9341 or ed@edwardmorris.net

Flemington Raritan Business Association President's Message

By: Michael Schreck, President, Flemington-Raritan Business Association

The Flemington – Raritan Business Association is proud of the accomplishments achieved during the 2003 year which will conclude with our Annual Holiday Parade on December 7, 2003. In this year's parade we can expect approximately 3,500 participants and 12,000 spectators. It is one of the County's biggest events of the year.

Over the past year the FRBA has sponsored the business leader of the year award, honoring Jack Cust, the 2002 Holiday Parade, displayed our booth at the Hunterdon County Chamber Business Expo and Raritan Township Community Day, and have held open quarterly meetings to discuss the issues of our community for both our members and guests. We also sponsored a new program in Downtown Flemington, the Classic Car Show. These shows were held on Main Street during the summer months of June through September. The FRBA was able to register approximately 400 car owners and generated thousands of spectators who attended these events. It was a great success from both a business and community perspective. We hope to continue this event during the upcoming year.

Once again, our membership has increased, an indication that we as an organization are making positive strides in our community. During 2004, we look forward to strengthening our organization by again increasing our membership to make us stronger as a whole and have the continued success for business and community participation. Remember, the Organization's strength is in its members and I thank everyone for their continued support. **Continued on page 6.....**

Flemington-Raritan Business Association Officers and Board of Directors:

President Michael Schreck - Withum, Smith & Brown

Vice President Chris Gacos-Sneakers Plus

Treasurer Theresa Freligh-Withum, Smith & Brown

Secretary Carol Clark—CornerStone Print and Imaging

Association Administrator-Ed Morris

Board Members:

Debbie Stout-Commerce Bank

Carol Clark-Cornerstone Print & Imaging

Robin Buhl-Ink River Gallery

James Bostocas-James Toyota

Marshall Higgins— Higgins News Agency

Jerry Jaremenko—Kries Jeweler

Ron Van Horn-Van Horn Financial



Preparing Real Estate for Sale

Submitted by: Jim O'Neal of Coldwell Banker
908-284-5242

As you know the Real Estate Market has been "Red Hot" for a

number of years.

I would like to offer you the reader some helpful pointers on how to "stage" a house for sale to the buying public.

These ideas and suggestions are based on proven marketing techniques and require a minimal amount of time and expenses to complete.

First impressions are critical!

Do you know that within 15 seconds a buyer has developed an opinion of your property?

This is why establishing the right first impression is critical to achieving a successful sale.

The best way to make a buyer "feel at home" is to create an environment similar to that found in a model home.

The environment should be neutral, the colors and interior decorating accenting the homes features. The smell should be new and clean. The sound either quite or enhanced by subtle background music.

The property's landscape is not limited to the lawn and shrubs but encompasses everything from the street to the front door.

The roof may be the single most important aspect of your homes front. Neat and trim-looking downspouts and gutters make a house look shipshape. A fresh coat of paint can be one of the best investments you can make. A freshly painted fence gives a home a crisp look. Inside the house the kitchen is perhaps the most important room in the house. Make sure the room is virtually spotless and smells fresh. It can have a major impact on the value of your Property.

The bathroom has become an important selling feature in today's homes. It's a room that has gone from applies to the garage and utilitarian to exciting.

The living room is a major selling point of the house.

Buyers look for elegant and impressive living rooms to make the right statements to their friends and relatives.

Bedrooms can do as much to sell your house as they can to turn off a buyer.

The look of the basement and/or attic can say more about the condition of your house than you may think.

A buyer who sees a meticulously clean and organized basement and/or attic will

have much more confidence in your property. The same By showing attention to detail and understanding the buyers need to visualize your house against a neutral backdrop, you can dramatically increase the saleability of your property

My name is Jim O'Neal. I'm a Real Estate Professional associated with Coldwell Banker here in Flemington. I can be reached at any time at (908)284-5242. Or you can email: JimONeal88@aol.com.

I'd be happy to answer any questions and I welcome your comments.

11th Annual Turkey Trot to take place

Thursday, November 27th, Thanksgiving Morning
Starts 9:30AM in Historic Flemington on Main Street

The Center for Educational Advancement runs the event known as the "Turkey Trot". Johanna Foods, Inc. are, once again, the main event sponsor for the Center for Educational Advancement/Johanna Foods Turkey Trot 5K Run and 2 Mile Walk. There have been record crowds each of the past ten years of the Turkey Trot, reaching 1,839 registered participants in 2002, and are looking to build on that success in 2003.

Main Street and New Jersey Avenue in Flemington have recently been repaved. With the first two streets that the runners encounter now in a pothole-free condition it would not be surprising to see the course records fall this year, if the weather cooperates. (The current course records are held by (M) Spencer Smith, 15:18, 2003 Continued on Pg. 6.....

Hunterdon County YMCA

Save the Date: -- Our 2004 Lend-A-Hand-to Youth dinner honoree will be Dr. Fred Ferrarri. The dinner will be held on Friday, May 14th at the Bridgewater Marriott. Fred, a long time supporter of the HCYMCA, is a retired orthodontist who became paralyzed from the waist down about four years ago after falling through the roof of his office building. Since his injury, Fred has been a role model to youth, to families and to the community through his demonstration of courage, his continual positive attitude in the face of adversity, and his determination to make a difference for others who suffer from spinal cord injuries through his Foundation for Stem Cell Research. In addition, Fred has become an informal mentor for people suffering from spinal cord research. All of these qualities tie in with our mission and our goal to build strong kids, strong families, strong communities. For more information please call Nancy Tompkins @ 236-7879 ext. 11.

Want to get involved?

There are several Flemington-Raritan Business Association events that you can help out with by being a volunteer:

- Hunterdon Holiday Parade
- Community Day 2004
- Autumn Fest 2004
- Business Expo 2004
- Membership Committee
- Scholarship Committee

If you are interested in becoming a volunteer, please contact Ed Morris at 908-284-9341 or ed@edwardmorris.net

Newsletter Archive

The FRBA Newsletter Archive can be found on our website: www.frbanj.com

Newsletters from the past year and a half have been archived in the Adobe PDF format, if you do not have the Adobe Acrobat Reader, you can download it for free at: www.adobe.com

Car Show News

by Event Chairman Ron Van Horn

People's Choice Winner

What a way to end the season! Suzanne Sutphin of Flemington took home top honors, the trophy and prizes for having her 1968 Blue Mustang receive the most votes, when spectators voted at our final show for the season.

Robert Outwater of Ringoes and his 1940 Candy Apple Red Ford Pick-up missed the top spot by a couple of votes. Congratulations and thanks to all who supported—you all made it a Winning event. See you in the Spring!

The Winners have been invited to drive their cars in the Hunterdon Holiday Parade, which takes place December 7th, on Main St. Flemington at 7PM.

Contact Ron Van Horn at 908-806-6041, if you want to Pre-Register your classic Car, Truck or Motorcycle for 2004!



Sneakers Plus moving to new location

Sneakers PLUS... of Flemington recently announced they are moving to a new location at 318 Route 202 by mid January 2004. Chris Gacos, owner and operator, said that the new location will have double the retail space. In addition the second floor will allow space for a team room and a meeting room for area community sports. Sneakers PLUS... store manager, Jill Mock is celebrating 23 years of service this month. Barb Helmlinger who has been the buyer for over 12 years is excited about the move as well. They are planning a Grand Opening in April 2004.

Frank's Pizza and Pasta

Every week, Frank's Pizza and Pasta holds Specialty Nights:

Monday Night: 1/2 Price Pasta Night— Choose from a selected menu.

Tuesday: Two for Two—A Four course family style dinner for 2 for only \$22.22!

Wednesday: Chicken and Seafood Extravaganza— \$9.95.

Sunday: Lotsa Pasta Night!: All-You-Can-Eat-Pasta! Choose from a variety of over 20 different Pastas and Sauces for \$9.95!

We serve Old World dishes and we are creating new innovative cuisine everyday!

Let us cater your next event! We will cater to your budget.

Frank's Pizza and Pasta is located at The Raritan Plaza, 268 Route 202, Flemington NJ 08822. Phone: 908-788-3739

NEW MEMBERS SPOTLIGHT

FRBA Welcomes New Members

The FRBA would like to welcome the following new members:

Main Street Massage Therapy

Nancy Kale.

52 Main Street
Flemington, NJ
908-806-0266

www.mainstreetmassage.com

First Capital Mortgage

Dana Maier

4 Walter E. Foran Blvd.
Suite 201

Flemington, NJ
908-788-4002

GS Newborn & Assoc.
Inc.

Gary Newborn

PO Box 2507

Flemington, NJ

908-788-9080

www.newborninsurance.com

Cold Stone Creamery

Tom Carfagno

Kohl's Shopping Center

Rt.202/31 South

Flemington, NJ

908-237-1650

www.coldstonecreamery.com

Coldwell Banker Residential Brokerage

Jim O'Neal

35 Rt.31

Flemington, NJ

908-284-5242

Anita's Angels, Inc.

Tom & Patricia Bay

PO Box 163

Flemington, NJ

908-788-9390

Archer & Greiner, P.C.

John P. Quirke, ESQ

Plaza One

1 State Rt.12

Flemington, NJ

908-788-7854

www.archerlaw.com

FRBA Newsletter Submissions

Does your business or organization have an event that you would like published in a future FRBA newsletter? If so, please send information about the event to Ed Morris, fax 1-760-875-6076 e-mail: ed@edwardmorris.net, or call 908-284-9341.

FRBA Publishing Disclaimer

No material in this publication may be reproduced in whole or in part without the consent of the Flemington Raritan Business Association. Some of the items in this publication have come from member submissions and the FRBA is not responsible for the content of outside submitted articles. The FRBA have introduced original information in this publication in good faith, however, they are not responsible for or liable for errors, misinformation, misprints or typographical errors.

To contact the FRBA, please call 908-284-8118 or e-mail: ed@edwardmorris.net

Applebee's of Flemington Works with the USMC Reserves for Toys for Tots Program

Submitted by: Brian Jones, General Manager, Applebee's

Applebee's of Flemington and the United States Marine Corps Reserves are partnering to host this year's Toys for Tots program. The primary goal of Toys for Tots is to deliver, through a shiny new toy at Christmas, a message of hope to needy youngsters that will motivate them to grow into responsible, productive, patriotic citizens and community leaders. During the Hunterdon Holiday Parade (see front page) there will be drop off points along the parade route for you to donate, new, unwrapped toys for the program. Also on Dec. 6th, Applebee's is hosting "Breakfast with Santa", you can participate *Continued on page 6.....*

FRBA 2004 Classic Car Show Pre-Registration Information

The FRBA has already begun planning it's Classic Car shows for 2004! If you would like to pre-register your classic Car, Truck or Motorcycle, please contact Ron Van Horn, at 908-806-6041.

Also we are planning on a Charity Ride to benefit a local charity. The Ride will include a Pre and Post ride showing of all vehicles. If you have a bike and are interested, or would like to help volunteer for this event, Ron Van Horn is also the point of contact for the event

BE AN ANGEL!

The Hunterdon County YMCA invites the community to join them in spreading some joy this holiday season. The Y's Angel Patrol collects toys, canned & boxed food items, baby clothes & baby toiletries, mittens, gloves, hats, books, and toiletry items to distribute to those members of our community who are experiencing financial hardship. All items donated must be new and unwrapped. Past recipients include Darts Mill Day Care, Friendship Center for New Beginnings, Women's Crisis Services and NORWESCAP & High Bridge Food Banks. Other individuals

and families have also received assistance. The Angel Patrol Collection period begins on Monday, 11/17 and ends on Monday, 12/15. Items can be dropped off at the Deer Path facility at 144 West Woodschurch Rd, Flemington or the Round Valley facility at 1410 Rte. 22 West, Annandale. For more information contact Lu Ann Aversa at 908-236-7879, ext. 12.

Mutual Funds In the News

SUBMITTED BY RON VAN HORN

VAN HORN FINANCIAL, 908-806-6041



Serving investors above all other interests has been the mutual fund industries' first commandment.

This is one of many reasons why 95 million Americans have become mutual fund investors. Over 7 Trillion dollars have been invested Mutual funds. Yet we now know that some have may have ignored this commandment. Alleged abuses have been found. The SEC and Congress should act swift and institute any needed reforms. SEC Chairman Donaldson, his fellow commissioners, and Investment Management Professionals have devised what looks like could be a strong blueprint for regulatory reform.

The abuses uncovered to date show inconsistent management of fiduciary obligations, incompatible with duties to shareholders by several Institutional Fund Managers with several Fund Families. This is intolerable if Fund Families are to serve individual shareholders effectively in the future as they have in the past. Mutual Funds have been the investment of choice for so many Americans but may no longer deserve to be, if changes are not made.

The SEC/government officials must identify and sanction all of the violators. Also any shareholders who have been affected should be made right. Tuff and effective regulatory reforms must be put in place so these abuses never happen again.

These are some of the alleged abusive mutual fund trading practices and proposed changes that were presented last week by the investment Institute Company to an SEC Subcommittee which included SEC Enforcement Director Cutler, Attorney General, Elliot Spritzer and Secretary of State Galvin:

1. Late Trading. The Institute

believes that the most effective solution to protect against the possibility of late trading would be to require that all purchase and redemption orders be received by a fund (or its transfer agent) before the time the fund prices its shares (e.g., 4:00 PM Eastern time). This approach would significantly limit opportunities for late trading and enhance compliance oversight by funds and regulators.

2. Market Timing. Market timing is not inherently illegal or improper, however because frequent trading can be disruptive to portfolio management as well as increase trading and administrative costs of operating the fund. Mutual funds often employ methods to deter market timing activity. It is alleged that some funds were not applying their market timing policies fairly and consistently. To make matters worse, some fund insiders may have engaged in market timing, reaping personal benefits at the expense of shareholders. The SEC is considering various regulatory measures in this area, including (1) requiring funds to have more formalized market timing policies and procedures and to explicitly disclose those policies and procedures, (2) emphasizing the obligation funds have to fair value their securities under certain circumstances and (3) reinforcing board oversight of market timing policies and procedures. The mutual fund industry supports all of these proposed measures by the SEC.

As far as personal trading activities of senior fund personnel, the Institute is urging its members to clarify or amend their codes of ethics to require

oversight of trades by such persons in any mutual funds offered or sponsored by the company. Mutual Funds and their shareholders would benefit if there were additional measures to fight harmful market timing activity. Some proposed ideas could include redemption fees higher than the 2 percent limit (currently imposed by the SEC staff and measures) that would enable funds to better enforce market timing restrictions on short-term trading activity.

3. Selective Disclosure. It has been alleged that some funds may have provided information about their portfolio holdings to certain fund shareholders to enable them to trade ahead of the funds. One way to address this conduct would be to require funds to adopt board-approved, written policies in this area and to publicly disclose those policies.

There are other initiatives underway that will reinforce the protection and the confidence of mutual fund investors. Proposal to require Fund Families to have compliance programs, changes to the fund advertising rules, proposals concerning portfolio holdings and expense disclosure, changes to the make up of Mutual Fund Boards with higher % of independent directors. There will be lots of action taken over the coming weeks and months.

What to do for now? There is still a lot of unforeseen information to be reported. It is sad to say it appears the SEC says half of all fund companies have some kind of market-timing arrangement. Each fund family and fund should be reviewed individually – Look at the firm and try to evaluate the

level of unethical behavior/wrongdoing. How widespread does the activity appear within the firm and what are they or have they done to remove any managers or supervisors who approved transactions. What new policies are being put in place to eliminate future incidents – Have steps been taken to show you they have/are cleaning up their act? Do the new managers put in place have a high level of experience, skill and integrity? Remember the effects of bad news about a fund is far from being like bad news on a stock, where you might rush to sell. How much of your portfolio is with that fund/firm? What level of risk/reward does the fund offer? If a sell is considered, what is the tax and transaction cost implications and would it be possibly more wise to sit tight till the dust settles?

Local Service Organizations unite to help spruce up Main St., Flemington

The FRBA & The Flemington Lions Club have joined together to promote funding for park benches along Main St., Flemington, to help the area become more shopper friendly. Any parties interested in a shared sponsorship, (which would entitle your organization to have it's name on a plate on the bench) please contact Ron Van Horn of Van Horn Financial at 908-806-6041

Hunterdon Harmonizers Holiday Show

In addition to singing at the Hunterdon Medical Center for the Lights of Love event the Harmonizers will be performing their annual Holiday Show on Saturday December 6. The show is being held in North Hunterdon High School this year.

For more information, please contact, Lee Roth at his office at: 908-782-5317 or e-mail: lbr@lawroth.com

President's Message Continued from the front page.....

During the upcoming year we will sponsor our traditional events, looking to make them bigger and better, to help us generate funds to promote additional programs that will benefit both our business and community members.

As we have traditionally done as an organization, we strongly believe in giving back to our community. During the Holidays, with the proceeds from the Parade, we will donate gifts to the needy children in our community. We also have offered, and will continue to offer, a scholarship award to a Hunterdon Central Senior each and every year.

In closing, I would like to personally thank all of the volunteers involved in our great organization. Starting with the Board members, my hats off to you, as you have made this organization what it is today. Also, the many business people who have volunteered their time and efforts to help make this organization move forward in a most positive way. We encourage our members to get involved and help our organization grow so we may develop programs to benefit our members. I again look forward to leading our organization to an even better year in 2004.

*Toys for Tots Continued from Pg.4.....*with a donation of \$10.00 per person to Toys for Tots, you'll have breakfast with Santa, compliments of Applebee's, receive goodies and just have a good time. All proceeds will benefit the USMC Toys for Tots Program.

\$10.00 per person, children under 2 free.

For more information please contact Brian Jones, General Manager, Applebee's at 908-806-2231

Mark your Calendar!

The Flemington Lions Club will be hosting a Car Dinner Party, on May 1st, 2004 at the Elks Club. More info to follow as we get closer to the event.

There will be a raffle for a Toyota MR2 Spyder Convertible, Coordinated with James Toyota/ Hummer Outlet of Flemington.

For more information, please contact Ron Van Horn at 908-806-6041



Lions Service Awarded to Flemington Resident

Congratulations to Merrill Bachelier of Flemington for receiving Service Award. Merrill has volunteered/ served the Club & Community for 57 Years! We are proud and appreciate all Merrill's contributions. The International Lions Club is the largest Service organization in the world. The Flemington Lions Club raised \$22,000 last year and donated the \$ to many needy causes. Thanks again on behalf of Community & The Flemington Lions.

Sincerely,
Ron Van Horn, 1st Vice President
Flemington Lions Club

New Latin Restaurant Opens on Main Street Flemington

Uncle Pete's Spanish Cuisine Restaurant, located at 136 Main Street , 908-782-9005, offers home cooked Latin dishes while dining in old world charm.

Some of our most popular dishes are Pastelillos, which are Spanish meat filled patties, Arroz Con Pollo (Chicken with Rice), Sandwich Cubano (Cuban Sandwich) which has shredded pork, ham, swiss cheese and pickles on Italian bread. And for dessert there is Flan, a wonderful caramel custard that is an excellent way to finish any latin meal.

We offer a children's menu, and all meals are made fresh to your order!

Please stop by and visit us soon.

Flemington Lions Club Announces Officers for 2004

- President: John Danzinger
- 1st VP Fundraising : Ron Van Horn
- 2nd VP Social: Debbie Gutschmidt
- 3rd VP Speakers: Rob Bogart
- Past President: June Pellegrino
- Treasurer: Rick Kuhl
- Secretary: Millie Pasoreck
- Recording Secretary: Susan Burger
- Membership Chair: Rob Lord
- Tail Twisters: Ro Hiers, Judy Morgan
- Directors: George Dilts, Ed Saunders, Leo Santowasso, Jim McPherson

For membership information, please contact Rob Lord at: 908-788-5645

Interested in becoming a FRBA Member?

Your business must be in the Flemington Borough or Raritan Township. If you have more than one location, only those within these areas can be members. Membership is for one year. General meetings for members of the board are held on the Second Wednesday of each month. If interested in attending a meeting, please contact Ed Morris at 908-284-9341 or e-mail ed@edwardmorris.net. Members receive a decal indicating membership in the FRBA for display in their business location upon receipt of dues. Members also receive a newsletter to keep abreast of FRBA activities, and are listed on the FRBA web site.

If you are a business owner whose business is located within the FRBA area as stated above, please complete the form below and follow these instructions:

1. Print or cut out this copy of the form
2. Complete the form
3. Mail, along with a check in the appropriate amount made out to
 Flemington-Raritan Business Association
 "FRBA" Box 564, Flemington, N.J. 08822.

Business: _____

Contact Name: _____

Address: _____

Date: _____

Bus. Phone: _____

Bus. Fax: _____

Retail business or Professional Service? (circle one)

Type of business or service: _____

Please complete multiple forms for all locations included in the FRBA membership.

Annual Dues Schedule :

1 store - \$125.00

2-5 stores - \$175.00

6-20 stores - \$225.00

21 or more stores - \$280.00

**Flemington-Raritan Business Association
 Donation Form**

Name: _____ Donation: \$ _____

Business: _____ Please use this donation for the following: _____

Address: _____ 2003 Holiday Parade _____

Donation Amount: _____ FRBA Scholarship Fund _____

Please mail to: _____ FRBA Operating Fund _____
 Flemington-Raritan Business Association
 PO Box 564, Flemington NJ 08822

Turkey Trot Continued....and (F) Anne Marie Lauck, 16:25, 1996). Proceeds from the Turkey Trot support the Employment Services Group at the Center for Educational Advancement. The employment Services Group has been providing training, placement and other employment assistance for people with disabilities or other disadvantages since 1970. There will be a raffle for all persons pre-registering (application and fees received by 11/21/03). All runners and walkers that pre-register will be eligible for a grand prize drawing of a hot air balloon flight (for up to four people) during the 2004 ballooning season. If you would like to volunteer to help out at the Turkey Trot, please notify Lori Daigle at ldaigle@ceaemployment.com. If you have any questions, please call (908) 782-2911, ttrot@ceaemployment.com, or write to us at CEA-Turkey Trot, 11 Minneakoning Road, Flemington, NJ 08822. Michael Skoczek is the Race Director.

FRBA Monthly Board Meetings

The FRBA Board meets on the first Wednesday of each month. FRBA members are welcome to attend, please contact our Administrator, Ed Morris at 908-284-9341 if you are a member and wish to attend a board meeting.

The next FRBA Board meeting will take place on December 3rd, at 8 AM at Frank's Pizza and Pasta. Our last two board meetings were held at Applebee's and The Shaker Café and the board would like to thank them for hosting the meetings. If you would like to host the next board meeting, please contact Ed Morris.

Flemington - Raritan Business Association

Flemington Raritan Business Association
PO Box 564
Flemington, NJ 08822

Phone: 908-284-8118
Email: ed@edwardmorris.net

Where Business and Community Meet

We're on the net!
WWW.FRBA.NJ.COM

While on the site, please check out our new printable members directory and make sure we have the correct info for your business or organization!

Just for Fun
By—Ed Morris

Ok, we are rapidly approaching the holidays, and you just do not seem to have the time to get many things done, send holiday greetings cards, go shopping for gifts and the like. So what do you do?

This happened to me last year around this time, I was helping Chris Gacos with the parade as coordinator and the next thing I know it was 2 and half weeks before Christmas and I haven't bought one gift for anyone, including my wife!

But I didn't panic, I live in Flemington, I should be able to get everything I needed right here in town! After forming a plan of attack that would make Lee Marvin proud (sorry I needed a Dirty Dozen movie reference in here somehow!) I hit Main Street Flemington and near by Raritan shops and got my holiday shopping done in 2 Days!

So it just proves a point I tell people who think they need to drive to a mall in Bridgewater to shop....."Everything you need is right here in town!"

Community Events Calendar

November:

Turkey Trot 5K Run and 2 Mile Fitness Walk: 11/27/2003, Thanksgiving Morning Starts 9:30AM in Historic Flemington on Main Street. The Center for Educational Advancement runs the event known as the "Turkey Trot". Johanna Foods, Inc. are, once again, the main event sponsor for the Center for Educational Advancement/Johanna Foods Turkey Trot 5K Run and 2 Mile Walk. There have been record crowds each of the past ten years of the Turkey Trot, reaching 1,839 registered participants in 2002, and are looking to build on that success in 2003. If you would like to volunteer to help out at the Turkey Trot, please notify Lori Daigle at: lidaigle@ceaemployment.com.

If you have any questions, please call (908) 782-2911, ttrot@ceaemployment.com, or write to us at CEA-Turkey Trot, 11 Minneakoning Road, Flemington, NJ 08822. Michael Skoczek is the Race Director.

December:

Flemington Raritan Business Association's Monthly Board Meeting: 12/3/2003

The FRBA Monthly board meeting will be held on December 3rd, at Frank's Pizza, starting at 8AM. If you would like to attend a board meeting please contact Ed Morris at 90-284-9341 or e-mail: ed@edwardmorris.net

Flemington Raritan Business Association's Hunterdon Holiday Parade: 12/7/2003

Starts at 7PM and ends around 8:30PM.

The Flemington-Raritan Business Association has been working very hard to make the Holiday Parade better with every passing year. This year is highlighted by an open house downtown and festivities with holiday carolers. Everyone benefits by events like the Holiday Parade by providing local businesses the opportunity to interact with families in our community and by giving people all over the area another reason for shopping in the Flemington area. Individuals, groups, companies or organizations have the opportunity to participate in the Parade by entering a float. Each Float will be decorated for the holiday season with marching units being in uniform.

It is sponsored by The Flemington-Raritan Business Association and it's members. For information about becoming a sponsor, volunteering, or participating in the parade contact Ed Morris, Parade Coordinator at (908) 284-9341, or by email at ed@edwardmorris.net. Chris Gacos, of Sneakers Plus, is the Parade Chairman and Vice President of the FRBA can be contacted at (908) 788-2921. To download information on participating in the parade, or to learn how to become a parade sponsor, please visit: www.frbanj.com where you can download parade participant and parade sponsor forms.

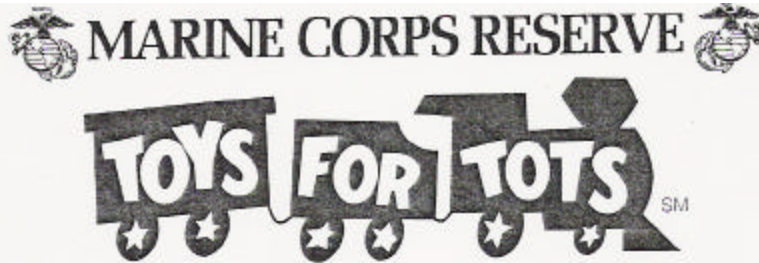
Hunterdon County YMCA: 12/7/2003

Registration for HCYMCA winter 2004 programs is Sunday, December 7th for full facility members and Sunday, December 14th for program members. Please call 782-1030 for more information or a program guide.

Flemington Raritan Business Association's Quarterly Members Reception:

12/11/2003, James Toyota/ Hummer Outlet, 6:30 PM to 8:30 PM

The theme for this reception is "Doing Business In Flemington", Food and Light Refreshments served. There will be a 50/50 Drawing and a Raffle for the use of a HUMMER for a weekend (you must be present at the time of the drawing to win). Invitations will be sent out towards the end of November. Please contact the FRBA's Administrator, Ed Morris at 98-284-9341 or ed@edwardmorris.net



November 2003

Who says local businesses don't work together to help kids in need?

On Saturday, December 6, 2003, Applebee's Neighborhood Grill & Bar will be hosting their annual "Breakfast With Santa". ALL proceeds will benefit the U.S. Marine Corps Toys for Tots program. The U.S. Marine Corps Toys for Tots program is just one way Marines build partnerships with their local communities in the fight to bring a ray of holiday hope to deserving children across this country each year. Like individual people, each community is unique in the scope of their participation. In some areas, U.S. Marines alone shoulder most of the work. In other areas, the U.S. Marine Corps Toys for Tots solicits the support of local businesses.

YOU CAN HELP...

We are again asking local businesses to help by contributing a small gift or gift certificate that we can use in our raffle. All donations will be displayed for all to see and mentioned throughout the breakfast.

We hope that we can count on you to help us in this very important cause. If you have any questions or require further information, please contact Christie Pattman at Applebee's main office at (201) 818-4669 x114.

Thank you in advance for your kind consideration.

Sincerely,

Martin G. Hanse, Jr. 1st Sgt. USMC

Please send all donations to:

**Applebee's Neighborhood Grill & Bar 244 Highway 202
Flemington, NJ 08822
908-806-2231**