

**Flemington-Raritan Business Association**

**FALL 2004 NEWSLETTER**

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**CLASSIC CAR SHOWS CELEBRATE ANOTHER SUCCESSFUL SEASON**

By: Ron Van Horn, Event Chairperson

Our second season has ended and the support for this great event continues to grow. It is very heart warming to see so many people come out and participate with so many great vehicles. We have over 700 different cars in our database that have shown their cars. So many of our car owners have attended several shows. The people who come to town to see the cars have been dedicated as well – we have seen a lot of familiar faces and it has become quite a social gathering. We have had great support by our local businesses donating door prize items and supporting with sponsoring. **The shows would just about be impossible without our main event sponsor James Toyota Hummer Outlet of Flemington – Stop in at 172 Route 202 and say thanks to James Botsacos and while you are there, buy a car.** Last but not least a special thanks goes out to our volunteers who gave their so valuable time. We have some special awards to go out in the near future to our “MVP Volunteers” and an additional thanks will go out to individuals on our website. We will also update our website [www.frbanj.com](http://www.frbanj.com) with 2004 pictures. Once again – Thanks to all, and we will see you next year!



**2004 Trophy Winners: David and Lisa Lewis of Flemington for their 1938 Chevy Master Deluxe**

**Flemington-Raritan Business Association Officers and Board of Directors:**

**Officers:**

President Michael A. Schreck,  
CPA WithumSmith+Brown

Vice President Chris Gacos  
Sneakers Plus

Treasurer Theresa Freligh, CPA  
WithumSmith+Brown

Secretary Carol Clark  
CornerStone Print and Imaging

Association Administrator  
Ed Morris

**Board Members:**

Robin Buhl  
Ink River Gallery

James Botscas  
James Toyota/Hummer

Marshall Higgins  
Higgins News Agency

Jerry Jaramenko  
Kries Jeweler

Steve Sargent  
Synergy Marketing

Debbie Stout  
Commerce Bank

Ron Van Horn  
Van Horn Financial

**Liberty Village Holiday 2004 Events**

**After Thanksgiving Weekend Sale Event**

Fri, Nov 26 - Sun, Nov 28:

Center will open early offering extra-special savings offers for early shoppers as well as great savings all weekend long. Extended holiday shopping hours November 26, 2004 through January 1, 2005.

**Toys For Tots Drive**

Fri, Nov 26 & Sat, Nov 27: 10am - 4pm:

Volunteers from the Hunterdon County Bulldogs Det. 927 Marine Corps League on-site accepting new, unwrapped toys for area children.

**Charity Gift Wrapping**

Weekends, Fri, Nov 26 - Sun, Dec 19: 12pm - 4pm:

Volunteers from the Hunterdon Central Regional High School Key Club will be wrapping gifts to raise funds for charity.

**Visit With Santa & Holiday Entertainment**

Weekends, Fri, Nov 26 - Sun, Dec 19: 12pm - 3pm:

Santa strolls the village greeting and providing treats to children; holiday music by professional holiday entertainers and school performance groups.

**Special Charity Shopping Event at Brooks Brothers Factory Store**

Thurs, Dec 2 - Fri, Dec 3:

A benefit for Make-A-Wish Foundation.

**Communities of Light**

Sun, Dec 19: At Dusk:

A benefit for Women's Crisis Services. The lighting of dozens of luminaries throughout the village as part of an area-wide effort enhance the festive holiday atmosphere.

**FRBA Student Program**

Starting Fall of 2004 any Hunterdon Central Regional High School student will be able to access the FRBA website and fill out a job application that will be forwarded to our FRBA members through email. The student will fill out a general information application including the category that they are looking to work in. (Retail, banking, restaurants, doctor's office, etc.) Our FRBA members will receive these applications according to their business categories.

In addition this same application can be used for two other services. A student who is looking for community service opportunities will indicate such on

the same application. An FRBA event chairperson can use these students during an upcoming community event, and the students will receive credit for their time working an event. Also late Fall 2004 using the same application, plans are in the works to provide HCRHS students a job fair where the students who are looking to investigate different career opportunity will be able to visit these same FRBA members at their job site. This new student service is another way

that FRBA is reaching out to our community to be able to provide service. For further information, please contact Ed Morris, FRBA Administrator, at 908-284-9341 or e-mail: ed@edwardmorris.net

Chris Gacos  
Vice President, FRBA  
Sneakers PLUS

**Want to get involved?**

There are several Flemington-Raritan Business Association events that you can help out with by being a volunteer:

- Classic Car Shows
- 2004 Hunterdon Holiday Parade
- Raritan Township Community Day 2004
- Flemington Boro EDC Autumn Fest 2004
- Hunterdon County Chamber of Commerce Business Expo 2004
- Membership Committee
- Scholarship Committee

If you are interested in becoming a volunteer, please contact Ed Morris at 908-284-9341 or ed@edwardmorris.net

**Newsletter Archive**

The FRBA Newsletter Archive can be found on our website: [www.frbanj.com](http://www.frbanj.com)

Newsletters from the past year and a half have been archived in the Adobe PDF format, if you do not have the Adobe Acrobat Reader, you can download it for free at: [www.adobe.com](http://www.adobe.com)

**Member Spotlight**



Liberty Village Premium Outlets  
 Historic Downtown Flemington  
 Entrances at Church Street & Route 12  
 908-782-8550  
[www.premiumoutlets.com/libertyvillage](http://www.premiumoutlets.com/libertyvillage)  
 Open daily: Sun-Wed 10 am – 6 pm, Thurs-Sat 10 am – 9 pm  
*Holiday & Winter Hours Vary*

In the 1960's and 1970's, Liberty Village in Historic Downtown Flemington was a popular artisans village where visitors came to observe weavers, cabinet makers, blacksmiths and glassblowers. In 1981, Liberty Village became the country's very first outlet village where many designers and manufacturers opened their first outlet store.

A visit to Liberty Village Premium Outlets is always a pleasant experience. Stroll through this charming Colonial-American outdoor village setting and save 25% to 65% every day at an impressive collection of 60 designer and name-brand outlet stores including Anne Klein, Brooks Brothers Factory Store, Carter's, Calvin Klein, Cole Haan, Ellen Tracy, Etienne Aigner, Jones New York, L.L. Bean Factory Store (the only location in a 4-state area), Liz Claiborne, Oneida Home, Orrefors-Kosta Boda, OshKosh, Polo Ralph Lauren Factory Store, Royal Doulton, Timberland, Tommy Hilfiger Company Store, Villeroy & Boch, Waterford Wedgwood and more.

**SPECIAL PROGRAMS**

- **Corporate "Show Your ID" Program**  
 Employers can sign up for specified periods of time to offer a value-added program to their employees: all employees who show their company identification will receive a VIP Coupon Booklet (normally sold at \$5.00 each), worth hundreds of dollars of savings at participating stores. Additional programs include center-wide gift certificates for employee incentives and gifts.
- **50 Plus Shopper Club**  
 Shoppers 50 years of age or more can take advantage of an added 10% savings on Tuesdays at participating stores including Anne Klein, Jones New York, Harry and David, Le Creuset, Maidenform, OshKosh, Zales Fine Jewelry Outlet and more! Perfect for the mature professional!
- **VIP Shopper Club**  
 Everyone is invited to join the VIP Shopper Club at [premiumoutlets.com/VIPClub](http://premiumoutlets.com/VIPClub) to receive periodic email updates and special added savings offers.

**UPCOMING EVENTS AT LIBERTY VILLAGE**

- **Farmer's Market**  
 Sundays through Nov. 28, 10am-6pm
- **Annual Columbus Day Weekend Sidewalk Sale**  
 Oct. 8-11, extended sale hours:  
 Monday, Oct. 11, 10 am-9pm
- **NJ Blood Services Blood Drive**
- **AAA Member Appreciation Day**
- **HSAR Shopping Day**
- **Halloween Trick-or-Treat Parade**
- **NJEA Shopping Week**
- **After-Thanksgiving Weekend Sale**  
 Holiday Entertainment & Visits With Santa
- And more!



## NEW MEMBERS SPOTLIGHT

### FRBA Welcomes New Members

The FRBA would like to welcome the following new members:

### Unlimited Motorsports

Daren Hewitt  
45 Reaville Ave  
Flemington, NJ 08822  
Phone: 908-788-6086  
Fax: 908-806 8157  
[mrunliited@unlimitedmotorsportsfx.com](mailto:mrunliited@unlimitedmotorsportsfx.com)  
[www.unlimitedmotorsportsfx.com](http://www.unlimitedmotorsportsfx.com)

### Curves

Karen Palotas  
299 South Main Street  
Unit 4  
Flemington, NJ 08822  
Phone: 908-806-0014  
Fax: 908-806-0013  
[amisonadrose@aol.com](mailto:amisonadrose@aol.com)  
[www.curvesinternational.com](http://www.curvesinternational.com)

### Flemington Medical Group

Darleen Manchen  
6 North Main St.  
Flemington, NJ 08822  
Phone: 908-782-5100  
Fax: 908-782-0290

### Liberty Village Premium Outlets

Terry Katula, CMD  
1 Church Street  
Flemington, NJ 08822  
Phone: 908-782-8550 ext. 105  
Fax: 908-782-2994  
[tkatula@cpgi](mailto:tkatula@cpgi)

### Gmac Sebastian Realtors

Angela Lachenmayr  
20 Mine Street  
Flemington, NJ 08822  
Phone: 908-788-1776  
Fax: 908-788-1886  
[angie@sebastiangmac.com](mailto:angie@sebastiangmac.com)

### Hunterdon Lock and Safe

James Green, CRL  
41 Mine Street  
Flemington, NJ 08822  
Phone: 908-788-9696  
Fax: 908-782-8168  
[huntlock@blast.net](mailto:huntlock@blast.net)

### The Potting Shed

Kristine Lynn  
78 Main Street  
Flemington, NJ 08822  
Phone: 908-806-8555  
Fax: 908-806-0556  
[keslynn@yahoo.com](mailto:keslynn@yahoo.com)  
[www.thepottingshedonline.com](http://www.thepottingshedonline.com)

### Cottman Transmissions

Art Stelzle  
284 HWY 202  
Flemington, NJ 08822  
Phone: 908-806-6115  
Fax: 908-806-6537  
[asbtrans@earthlink.net](mailto:asbtrans@earthlink.net)

### McFee's Tailored Pets

Chris McFee  
39 Mine Street  
Flemington, NJ 08822  
908-782-7172

### Attachments Jewelry

Jodi Kaplowitz  
84 Park Ave  
Flemington, NJ 08822  
Phone: 908-782-3155  
Fax: 908-782-3155  
[goochareno@aol.com](mailto:goochareno@aol.com)  
[www.attachmentsnj.com](http://www.attachmentsnj.com)

### Antholis + Courtney, LLC

Donna DeQuila  
William J. Courtney, Esq  
PO Box 112  
2 Main Street  
Flemington, NJ 08822  
Phone: 908-782-5900  
Fax: 908-782-7001  
[wcourtney@antholis-courtney.com](mailto:wcourtney@antholis-courtney.com)  
[www.antholis-courtney.com](http://www.antholis-courtney.com)

### Polytech -Trying Careers on for Size

What better way to help students learn about potential careers than to try them on for size as part of their high school program. Polytech's seniors get the opportunity to do just that as part of the school's outstanding Cooperative Education and Job Shadowing programs.

Through Cooperative Education, Polytech partners with local employers to make paid, relevant work experience available to its seniors during the school year.

Local employers can also work with Polytech to provide job shadowing opportunities that enable students to experience jobs from the perspective of actual workers in the field. Students literally accompany an employee for a designated amount of time, observing the tasks and associated job skills required.

Automotive and Law Enforcement are just two of the Polytech disciplines that make job shadowing available to their students. Flemington Car and Truck Country's family of dealerships regularly teams up with Polytech to offer students a chance to sample various automotive career paths through CARS (Careers in Automotive Repair and Service). Law Enforcement

students have job shadowed officers at the Hunterdon County Sheriff's Department, the Somerset Police Academy and the Mountain View Youth Correctional Facility. Job shadowing and co-op education benefit students and employers alike. Employers can use a co-op program to assist in building a work force that

**Continued on Pg.7...**



Hunterdon County Sheriff William Doyle briefs Polytech Law Enforcement students Kristin Van Dyke, Jeff Little (center row, left) and Ryan Ambrosio, as Polytech Instructor Larry Blanke (top left) and Sheriff's Officer Edward Schaffer look on.

**Hunterdon County YMCA  
Appoints new Senior Center  
Director**

The Hunterdon County YMCA is pleased to announce the appointment of Beth Kane as the new Director of the YMCA North Hunterdon Senior Center. Former Director, Edie Huff, retired earlier this summer after 22 years with the Center.

Beth is no stranger to being a YMCA employee. Beth served for almost 5 years as the Assistant Director of the YMCA's Round Valley Child Learning Center. With 18 years of early childhood education experience and 3 children of her own (Max, 10, Conor, 9 and Alexis, 3), Beth is an experienced leader and ready to take her expertise in a different direction. Beth has been a Hunterdon County resident for 30 years and is very focused on her community and its members. Beth says, "I enjoy working with the senior citizens and hearing stories about their families and the history of the area when they were young. Each one of them has experienced so many things that are a part of our history. The Senior Center gives seniors something to look forward to – whether it's coming to participate in a program or just to socialize and have lunch with friends."

The YMCA North Hunterdon Senior Center is located at 285 Route 513 in Lebanon Township on the lower level of Bunnvale Assembly of God Church. Regular programs each week include: MONDAYS: 10:00 a.m. Exercise and 12:30 p.m. Cards; TUESDAYS: 9:30 a.m. art classes, 10:00 a.m. Helping Hands and 12:30 p.m. Writer's Workshop; and THURSDAYS: 9:30 a.m. Exercises and 12:15 p.m. Duplicate Bridge.

**Wasting Ad Dollars Just Doesn't Make Cents**



Synergy Marketing of Flemington, known for My Everyday Card, has recently introduced an innovative system that helps businesses generate revenue and reduce marketing/advertising expenses. This is accomplished through a call tracking system that allows you to track incoming phone calls from each of your advertising sources by assigning a different 800 number to each source. The 800 number that a customer calls lets you know which ad generated the lead.

Please answer the following questions:

1. How many phone calls, EXACTLY, did each of your ads generate last month?
2. What was your cost per lead for each source of advertising last month?
3. What were the names, addresses and phone numbers of every potential customer that called you last month?
4. Where should you really spend your advertising dollars, based on facts, not guesses?

If you answered all of these questions, there's probably no need to read on. However, if you do not have the information to answer these questions, the good news is that Synergy Marketing can help you increase your bottom line!

Synergy provides an extremely comprehensive reporting and analysis system that allows you to continuously measure the contribution of your marketing investments, drive better business decisions and lower your customer acquisition cost. Accessible from anywhere in the world, TrackMyCalls.com, Synergy's VPN (Virtual Private Network) allows you to monitor, in real time, the performance of each media component your business is engaged in. This real time data gives you the opportunity to eliminate under-performing ads, focus on the well qualified prospects and reallocate funds to better performing marketing/advertising alternatives. All actions that will increase your bottom line.

Half of your advertising dollars are being wasted; wouldn't you like to know which half it is? Call Steve Sargent with Synergy Marketing today at (877)447-8383 for a complimentary marketing analysis.

**Interested in becoming a FRBA Member?**

Your business must be in the Flemington Borough or Raritan Township. If you have more than one location, only those within these areas can be members. Membership is for one year. General meetings for members of the board are held on the first Wednesday of each month. If interested in attending a meeting, please contact Ed Morris at 908-284-9341 or e-mail ed@edwardmorris.net. Members receive a decal indicating membership in the FRBA for display in their business location upon receipt of dues. Members also receive a newsletter to keep abreast of FRBA activities, and are listed on the FRBA web site.

If you are a business owner whose business is located within the FRBA area as stated above, please complete the form below and follow these instructions:

1. Print or cut out this copy of the form
2. Complete the form
3. Mail, along with a check in the appropriate amount made out to "Flemington-Raritan Business Association"  
 Flemington-Raritan Business Association  
 Box 564, Flemington, N.J. 08822.

Please complete multiple forms for all locations included in the FRBA membership.

Annual Dues Schedule :

1 store - \$125.00

2-5 stores - \$175.00

6-20 stores - \$225.00

21 or more stores - \$280.00

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_

Bus. Fax: \_\_\_\_\_

Retail business or Professional Service? (circle one)

Type of business or service: \_\_\_\_\_

**Flemington-Raritan Business Association  
Donation Form**

Name: \_\_\_\_\_ Donation: \$ \_\_\_\_\_

Business: \_\_\_\_\_ Please use this donation for the following:

Address: \_\_\_\_\_ 2004 Holiday Parade \_\_\_\_\_

Donation Amount: \_\_\_\_\_ FRBA Scholarship Fund \_\_\_\_\_

Please mail to:  
Flemington-Raritan Business Association  
PO Box 564, Flemington NJ 08822

FRBA Operating Fund \_\_\_\_\_

**Attention FRBA Members**

This space could be yours! If you have anything that you want to appear in the FRBA Newsletter please submit it to Ed Morris at ed@frbanj.com.

All submissions are subject to review and editing.

**FRBA Monthly Board Meetings**

The FRBA Board meets on the first Wednesday of each month. FRBA members are welcome to attend, please contact our Administrator, Ed Morris at 908-284-9341 if you are a member and wish to attend a board meeting. Our past board meetings have been held at Applebee's, Main Street Café, The Shaker Café and Main Street Manor B&B, and Sneakers Plus, Beardsworth Consulting Group, Health Quest, Canterbury Corner. The board would like to thank them for hosting the meetings. If you would like to host the next board meeting, please contact Ed Morris.

## 2004 Classic Car Show Winners

<u>Car Owner</u>	<u>Year/Make/Model/Color of Car</u>	<u>Town/State</u> <u>Car Owner</u>
John Kuster	1969 Dodge Charger - Green	Ringoes
Bob Cherry	1949 Ford Custom Convertible - Yellow	Stockton
Rich Toriello	1951 Mercury Charger - Blue	Milford
Art Frankenfield	1926 Ford Model T - Midnight Rose	Bloomsbury
Dave Scalera	1965 Chevrolet Corvette - Yellow	Flemington
Matt Bogart	1936 Cord - Maroon	Ringoes
Bill Cole	1967 Chevrolet Nova -	Bridgewater
Joseph Parlapiano	1932 Ford - Red	Pittstown
Craig Reading	1930 Cord - Blue/Silver	Lambertville
Rod Sassaman	1970 Mustang - Red	Upper Black Eddy, PA
Alberto Males	1937 Plymouth Coupe - Yellow	Flemington
George Shields	1963 Studebaker Hawke - Gold	Somerset
Rick Smirnoff	1936 Ford - Grey	Annandale
Steve Siegar	1970 Dodge Charger R/T - Red	Flemington
Al DiGrazia	1969 Dodge Dart - Blue	Manville
Thomas Daniels	1968 Pontiac Firebird - Red	Flemington
Dave & Lisa Lewis	1938 Chevy Master Deluxe - Green	Flemington
Steve Goscinsky	1964 Pontiac GTO - Red	Ringoes
Mike & Linda McCusker	1932 Chevrolet Coupe - Yellow	Flemington
Frank Armon	1970 Opel - Red	Rochester, NY
Pat Burdi	1955 Ford Crown Vic - Red/White	Hillsborough
Marc Pullen	1924 Ford Bucket T	Somerset
<i>*Joseph Bercaw</i>	<i>1957 Mercury - Grape</i>	<i>Neshanic Station</i>

\*- 2004 People's Choice Award Winner

## Retail & Commercial Office Space for Rent

### Flemington:

120 Main Street—3 Office Suite \$1200.00 per month.

Maple Avenue—Approximately 900’ Dental Office \$1600.00 per month.

Maple Avenue– Approximately 2 story—2 room office building \$1300.00 per month.

Liberty Village Area—3000’ Retail, negotiable, own parking.

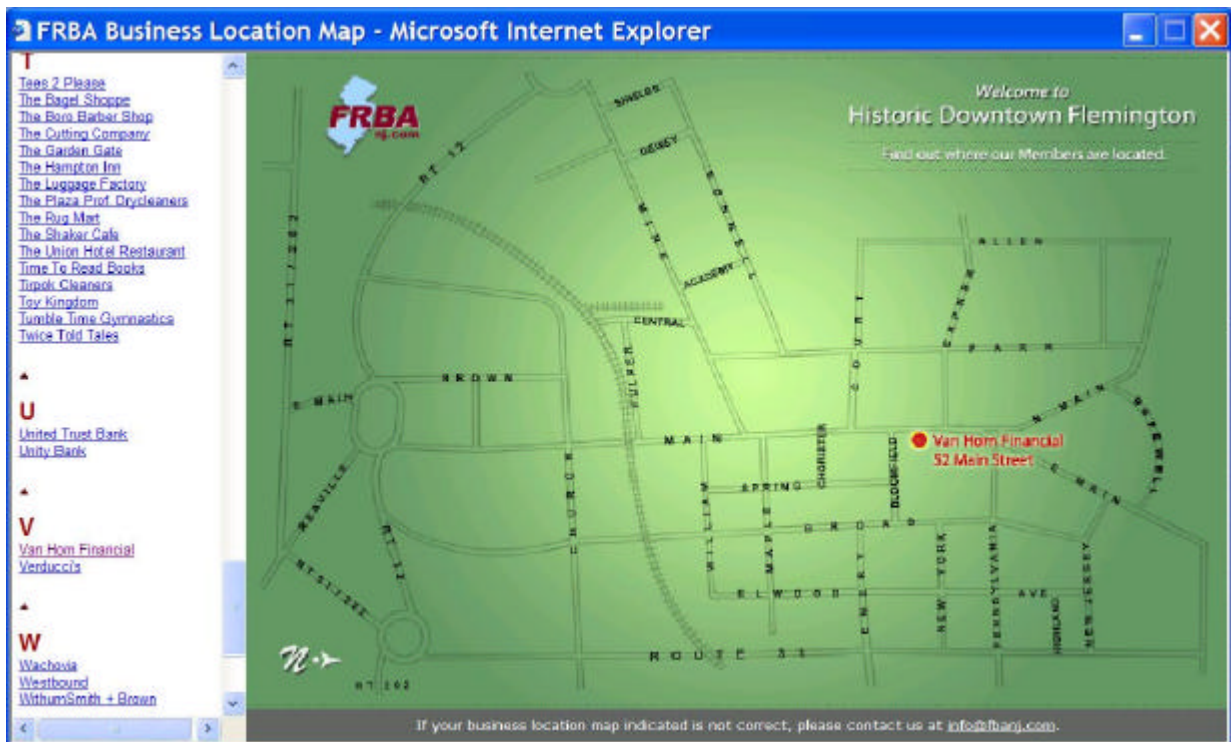
### Raritan Township:

179 Rt. 31 North—Ground floor offices –Approximately 900’ \$1650.00 per month

44 Rt.31 North—Office building, 2 rooms -Approximately 600’ \$1000.00 per month

**For more information, please call Sam at 908-782-2116**

Attention FRBA members, the online FRBA member map is online at [www.frbanj.com](http://www.frbanj.com), please take a look and let us know if changes are needed for your business location or contact information.



**POLYTECH continued....**

meets their organization's needs and that contributes to its success. Highly motivated co-op students may be used to undertake special projects, provide relief for permanent staff, supplement existing staff during peak periods, reduce recruiting costs and provide up-to-date knowledge of new technology.

Students receive meaningful, study related work experience; explore career opportunities in real work environments; obtain valuable hands-on experience and are able to evaluate their interests and aptitudes while assessing their career goals; and develop such valuable workplace skills as teamwork, communication, writing and computer skills.

Participating in a co-op training program is also one way that employers can say "thank you" to their communities. By "giving back" to the community in this way, employers provide an enriched learning experience for neighborhood youngsters. Co-op training also bolsters the area's economy and, as many employers have found, may also serve as a source of potential, permanent employees.  
New Partners Welcome! Call Today to Get Started!!!

**Hunterdon Holiday Parade to take place on December 5th, 2004**

Mark your calendars NOW!  
**HUNTERDON HOLIDAY PARADE**

**When: Sunday, December 5th, 2004**

**Time: 7:00 PM -8:30 PM**

**The Flemington Business Association has been working very hard to make the Holiday Parade better with every passing year. Featured this year are new Winter lights to help foster the spirit of a Winter Wonderland, which is the theme of the parade.**

**For information on sponsoring the parade, please contact Parade Co-Chairs Chris Gacos at 908-788-2992, or Ryan Amato at 908-806-8337. To participate or volunteer to help with parade projects, please contact Parade Coordinator, Ed Morris at 908-284-9341 or e-mail at ed@frbanj.com.**

**Parade sponsor and participant forms can be found on the FRBA's website at: [www.frbanj.com](http://www.frbanj.com)**



FRBA Board Members Jerry Jaramenko and Marshall Higgins help install the antique clock that now resides at the new Kries Jewelers location on 24 Main Street across from the Post Office. We all wish Jerry the best of everything at his new location! Visit Kries Jewelers online at: [www.kriesjeweler.com/](http://www.kriesjeweler.com/)

**Community Day Recap**

On September 11, 2004, Raritan Township hosted the Raritan Township Community Day, at Lenape Park. The event drew large crowds, and was capped off by a en mass hot air balloon launch at the end of the day.

The FRBA booth was serving food from Uncle Pete’s and Verducci’s, members displayed their promotional materials at the booth as well. Also, the FRBA had prizes donated by it’s members to be raffled off.

Olympic Gold Medallist Jason Read, came by the booth and signed autographs for attendants.

The FRBA would like to thank it’s members who supported the event by providing tables, food, prizes and their time to staff the FRBA booth.

**FRBA Holiday Reception**

The annual FRBA Holiday Reception will take place in early December, FRBA members will receive their invitations in the mail.

For an update on when the event takes place, please check the FRBA’s website at:

WWW.FRBANJ.COM

Last year’s Holiday Reception was hosted by James Toyota/Hummer and had a record attendance. We look forward to seeing you at this year’s event.

**Rt. 31 Road Construction Contact Information**

Have questions about the road construction projects in production or future plans? We have some contact numbers that will put you in touch with the people who are planning and supervising the projects:

**John R. Mole’**-Supervising Environmental Specialist: 609-530-2720 John.mole@dot.state.nj.us

**Scott J. Diehl, PE, PTOE** –Project Manager, McCormick & Taylor, Engineering Firm : 856-793-0800 sjdiehl@Mtmil.biz

New members Continued....

**US Postal Service**

Postmaster Ted Stirling  
15 Main Street  
Flemington, NJ 08822  
Phone: 908-782-2811  
Fax: 908-782-5039

**Sears**

Kamchan Puri  
176 HWY 202 & 31  
Ringoos,NJ 08551  
Phone: 908-806-7669  
Fax: 908-806-3730  
ds3103@sears.com

**Synergy Marketing, LLC**

Steve Sargent  
203 Main Street #261  
Flemington, NJ 08822  
Phone: 877-447-8383  
Fax: 908-847-0445  
info@synergy411.com  
[www.synergy411.com](http://www.synergy411.com)

**Evans & Scott Furniture**

24A Main Street  
Flemington, NJ 08822  
Phone:908-788-8070  
Fax: 908-788-9170  
[www.evanandscott.com](http://www.evanandscott.com)

**It’s a Dance Thing**

Liz Price & Mary Lynn Gramp  
56 Main Street  
Flemington, NJ 08822  
Phone: 908-788-0603  
Itsadancething@56mainstreet.com

For more information about these new members, please visit our website at:  
WWW.FRBANJ.COM

**FRBA Newsletter Submissions**

Does your business or organization have an event that you would like published in a future FRBA newsletter? If so, please send information about the event to Ed Morris, fax 1-760-875-6076 e-mail: ed@edwardmorris.net, or call 908-284-9341.

**FRBA Publishing Disclaimer**

No material in this publication may be reproduced in whole or in part without the consent of the Flemington-Raritan Business Association (also represented in this publication as “FRBA”).

Some of the items in this publication have come from member submissions and the FRBA is not responsible for the content of outside submitted articles.

The FRBA have introduced original information in this publication in good faith, however, they are not responsible for or liable for errors, misinformation, misprints or typographical errors.

To contact the FRBA, please call ed Morris at 908-284-8118 or e-mail: ed@frbanj.com

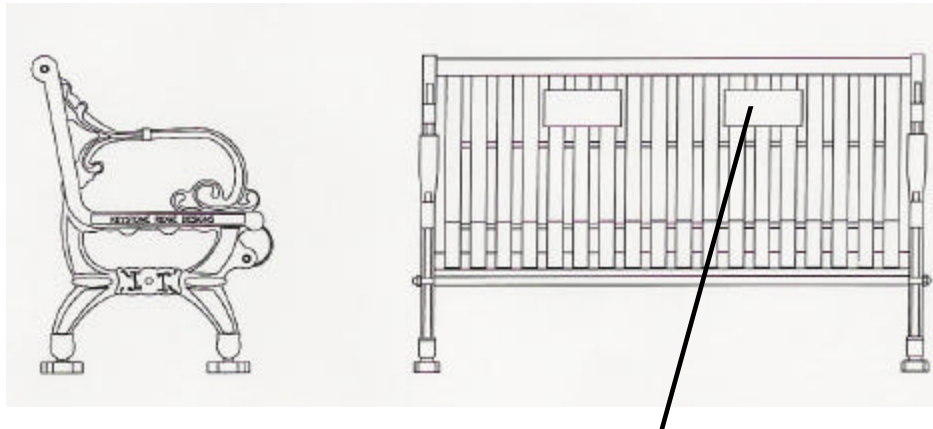
## Bench Sponsorship Program Continues

The FRBA, The Flemington Lions Club, and several local businesses have joined together to promote funding for park benches along Main St., Flemington. To order the first group of benches, more support is needed from the local business community. Any parties interested in a shared sponsorship, (which would entitle your organization to have it's name on a plaque on the bench) please contact Ron Van Horn of Van Horn Financial at 908-806-6041 or Jerry Jaramenko of Kries Jewelers at 908-782-4615.

Sponsor a whole bench for \$1000 or share sponsorship for \$250 with four other sponsors.

The benches that have been selected are the same make and model as the benches by the Historic Courthouse on Main Street. Delivery time is estimated between 6 to 8 weeks, so get out and lend us your support now to help make Main Street more shopper friendly.

Participating in this program so far are: RAAB Coin, Alarmtronics, FRBA, Lions Club, Kries Jewelers, Van Horn Financial, Valley National Bank, Swain's Swim Instruction, Higgins News, and Interior Motives.



**Sponsor Names will appear here.**  
Plaque size 10" by 5"

### **Sneakers Plus...** offers new Online Team Stores Service

**Sneakers Plus...** is proud to announce a new service available to the community. We now have the ability to create personalized online stores, specific to the needs and wishes of each particular school, sport, team, or business.

To better serve our customers, this online service is designed to eliminate all the paperwork on your end. You pick the products you want to offer and we do the rest. There are no order forms for you to collect. There is no money to track down. Each member of your organization places their individual order with a credit card on your very own Team Store.

The options are endless! **Sneakers Plus...** can customize any item to better outfit your organization. Uniforms, Jackets, Hoodies, Tees, Hats, Shorts, Bags....the list goes on. There are no limits to what you can offer.

You members will also have the option of having their order ship directly to their home via UPS or to pick up their items at our Flemington location. You never have to worry about distribution again.

To view a sample store visit [www.sneakersplus.com](http://www.sneakersplus.com) and enter the following logon information: **Client ID: central and Password cheer.**

Perhaps the most beneficial attribute of this service to you organization is that it can also be used as a fund raiser. We can set the price to a desired amount above your actual cost and reimburse your team for the difference.

If you have any questions regarding this or any other service, please do not hesitate to call Chris Gacos at 908-788-2992 or e-mail [cgacos@sneakersplus.com](mailto:cgacos@sneakersplus.com).

**Contact Us!**

Flemington Raritan Business Association  
 PO Box 564  
 Flemington, NJ 08822

Phone: 908-284-8118  
 Email: ed@edwardmorris.net



**Website Update News:**

When visiting the site, please check out our new interactive map of Flemington—Raritan and let us know if you have changes for your business location and contact information. While on the site, please click on your name in the Business Section and see if your business description or location needs updating.

Things you should include for your business description:

- \*Business Name
- \*Business Description-
- \*Products and Services
- \*Address
- \*Phone
- \*E-mail
- \*Website
- \*Contact Person
- \*Hours of Operation
- \*Methods of Payment Accepted

To update your information, send update to:  
 ed@edwardmorris.net

**Community Events Calendar**

**November:**

**After Thanksgiving Weekend Sale Event**

Fri, Nov 26 - Sun, Nov 28:

Center will open early offering extra-special savings offers for early shoppers as well as great savings all weekend long. Extended holiday shopping hours November 26, 2004 through January 1, 2005.

**Toys For Tots Drive**

Fri, Nov 26 & Sat, Nov 27: 10am - 4pm:

Volunteers from the Hunterdon County Bulldogs Det. 927 Marine Corps League on-site accepting new, unwrapped toys for area children.

**Charity Gift Wrapping**

Weekends, Fri, Nov 26 - Sun, Dec 19: 12pm - 4pm:

Volunteers from the Hunterdon Central Regional High School Key Club will be wrapping gifts to raise funds for charity.

**Visit With Santa & Holiday Entertainment**

Weekends, Fri, Nov 26 - Sun, Dec 19: 12pm - 3pm:

Santa strolls the village greeting and providing treats to children; holiday music by professional holiday entertainers and school performance groups.

**December:**

**December 3rd:** YMCA HOSTS BASKET BINGO at their Deer Path Branch located at 144 West Woodschurch Road in Flemington. Winners will receive Longaberger baskets! The \$15 admission includes 3 boards for each of 15 games. Doors open at 6:45 p.m. and the game starts at 7:30 p.m.. Refreshments (hot dogs, nachos, coffee, tea, soda and baked goods) will be made available. There will be door prizes, raffles and more, sure to provide a fun-filled evening. All proceeds will benefit the YMCA North Hunterdon Senior Center.

For further information on Basket Bingo, please contact Beth at (908) 638-6515.

**December 5th– Hunterdon Holiday Parade, 7 pm. Main Street Flemington.**

**Special Charity Shopping Event at Brooks Brothers Factory Store**

Thurs, Dec 2 - Fri, Dec 3:

A benefit for Make-A-Wish Foundation.

**Communities of Light**

Sun, Dec 19: At Dusk:

A benefit for Women's Crisis Services. The lighting of dozens of luminaries throughout the village as part of an area-wide effort enhance the festive holiday atmosphere.

### Why join the Flemington-Raritan Business Association?

#### Why join the FRBA? Here's why:

1. Free Advertising on the FRBA Website, Quarterly Newsletters and at FRBA Events
2. Free Networking Events Scheduled Year Round
3. Free Business Education Seminars
4. Website Presence with your Business Info that is listed on all major web directories
5. Working together as a group to help encourage consumers to use local retail and service business
6. One voice to the local, county and state governments to effect change in the community that we live and operate businesses in.

#### Our Members

Our membership roster covers a wide variety of retail, service and professional industries, please visit our website at [www.frbanj.com](http://www.frbanj.com) to see who they are, and learn even more about them using our new online interactive map! To learn more about the FRBA, please visit or web-site at [www.frbanj.com](http://www.frbanj.com), or contact our Administrator, Ed Morris at 908-284-9341, or e-mail: [ed@edwardmorris.net](mailto:ed@edwardmorris.net) or by postal mail: PO Box 564 Flemington, NJ 08822

Membership Application can be found on page 7.



#### Our Events

- Quarterly Meetings Free to members—Chair: Robin Buhl of Ink River Gallery, Co-Chair: Steve Sargent of Verducci's Specialty Market
- Classic Car Shows—Chair: Ron Van Horn of Van Horn Financial
- Hunterdon Holiday Parade—Chair: Chris Gacos of Sneakers Plus.
- Business Leader of the Year 2003 honoring Steve Kalafer.—Chair: James Botsacos of James Toyota/Hummer
- FRBA Scholarship to a HCRHS student—Chair Ron Van Horn of Van Horn Financial

We also sponsor tables and booths at the Hunterdon County Chamber of Commerce Hunterdon Business Expo, Raritan Township Community Day, and when we sponsor a table or booth at any event, as a member you get to promote your business by placing promotional material at the booth or table or working the event to network in person. And you pay nothing extra, it's all part of your membership.

You can also promote your events, sales or special occasions through our website, our newsletter and at our other scheduled events throughout the year.

**UNFORGETTABLE AUTOS OF MID-JERSEY  
INC.  
PO BOX 423  
DUNELLEN, N.J. 08812**

Mr. Ron Van Horn  
Flemington- Raritan Business Association  
56 Main Street  
Flemington N.J. 08822  
September 30, 2004

Dear Mr. Van Horn

Just a note from our members thanking the Association and the James Toyota Hummer Outlet for the car shows that you sponsor on Saturday nights. We are a small family orientated car club of 35 members that meet in Piscataway. Our members live in a 20-mile radius.

Our members that have had the pleasure going to your car shows have commented how well it is run and the hospitality received. We enjoyed dining in front of the hotel each week, the food was excellent and the hotel was kind enough to reserve a table for eight each week. We are looking forward to next year Sincerely

WILLIAM P. HATTON PRESIDENT  
Unforgettable Autos of Mid-Jersey



Flemington Raritan Business Assoc.  
PO Box 564  
Flemington, NJ 08822

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**ATTENTION FRBA MEMBERS!!!!**

Dear Flemington-Raritan Business Association Member -

This is the latest edition of the FRBA Newsletter, remember it is your newsletter and as a member, you are entitled to have your events, sales, promotions and other items published in the newsletter. This is part of your membership benefits, and is included with your membership fee.

The Winter Newsletter will be printed in January, so take advantage of your membership benefits and send in articles promoting your business, organization, event, published in the newsletter! And if you have a picture to go along with the article, you can send that in too!

Please send articles for publication via e-mail to [ed@frbanj.com](mailto:ed@frbanj.com), if you have questions, please call Ed Morris at 908-284-9341. Deadline for submissions for the Winter Newsletter is January 15, 2004.

Note—All articles that are sent in are subject to review and will be edited for size and content.

Looking forward to seeing you in print,

Ed Morris  
Flemington-Raritan Business Association