

# FRBA SPRING NEWSLETTER

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**FRBA BOARD MEMBERS RAISE MONEY FOR NEW POLICE STATION LIGHTS**

Flemington—Raritan Business Association Board Members Ron Van Horn of Van Horn Financial and Jerry Jaremenko of Kries Jewelers reached out to FRBA members to raise funds to provide the Flemington Police Department with lights for the front of the police station that fits in with the historic style that Main Street, Flemington Represents. The FRBA appreciates the value of the Police Department’s Main Street Presence. Thanks again to the following supporters: The FRBA, Kries Jeweler - Jerry Jaremenko, Van Horn Financial - Ron Van Horn, Sn eakers Plus - Chris Gacos, James Toyota - Jim Botsacos , McPhearson Insurance - Jim McPhearson, Union Hotel - John Blanos, Commerce Bank - Deb Stout, Flemington Floral - Tom Cunningham, Withum, Smith & Brown - Mike Schreck, Yardville National Bank - Julie Moriarty, L.G. Zangani, LLC - Leonardo Zangani, Sweet Caroline's - Carol Nebiolo, Provence - Isabelle Samoun, Westbound - Jack & Diane Brazinsky, and Initial Impressions - Robin Bloch. Photo by Jerry Jaremenko.

## FRBA BUSINESS LEADER OF THE YEAR AWARDS DINNER

In February , the Flemington-Raritan Business Association held it’s annual Business Leader of the Year Award dinner at the Copper Hill Country Club.

Jack Cust, was honored with the Flemington-Raritan Business Leader of the Year 2002 Award. The award dinner was held at Copper Hill Country Club on 2/20/03 The event was attended by 180 business associates and guests. Pictured left to right Chris Gacos, VP of FRBA, Jim Botsocas, Dinner Chairman, Michael Schreck, President FRBA, Jack Cust, FRBA Business Leader of the Year 2002. Photograph by Frances Gacos.



**Flemington-Raritan Business  
Association Officers and  
Board of Directors:**

**President Michael Schreck -  
Withum, Smith & Brown**

**Vice President Chris Gacos-  
Sneakers Plus**

**Treasurer Theresa Freligh-  
Withum, Smith & Brown**

**Secretary Susan Fantus-  
Hunterdon YMCA**

**Association  
Administrator-Ed Morris**

**Board Members:**

**Debbie Stout-Commerce Bank**

**Carol Clark-Cornerstone Print &  
Imaging**

**Robin Buhl-Ink River Gallery**

**James Bostocas-James Toyota**

**Jerry Jaremenko—Kries Jeweler**

**Carol Nebiolo-Sweet Caroline's**

**Ron Van Horn-Van Horn Finan-  
cial**

## MARCH EMPLOYMENT SITUATION

BY — Joel L. Narof, Chief Economist, Commerce Bank

INDICATOR: March Employ-  
ment Situation

KEY DATA: Payrolls: -  
108,000; Unemployment Rate:  
5.8% (unchanged)

IN A NUTSHELL: "Let's hope  
it's just Iraq that is causing the  
labor market problems because  
if it isn't, we could be in for a  
rough ride."

WHAT IT MEANS: The labor  
market situation got even uglier  
in March as payrolls shrank  
sharply again. In just two  
months, 465,000 jobs have  
been lost. Most major sectors  
were down, including business  
services, which is normally the  
engine of job growth. We did  
have an increase in finance and  
health care, but the faltering  
manufacturing sector cut back  
again. The decline, however,  
was less than we had been see-  
ing. Help supply was off  
sharply as businesses seem to  
be willing to work their current  
staff longer. Indeed, average  
hours worked actually  
rose. The implication is that  
the productivity gains could be  
really strong again this quar-  
ter. A greater proportion of  
industries reported job gains in  
March that did in Febru-  
ary. Given that there were

357,000 positions cut in Febru-  
ary, that was not a major sur-  
prise. Nevertheless, the cut-  
backs were not as broad  
based as might have been sus-  
pected. With job demand so  
weak, wages rose mini-  
mally. In spite of the huge de-  
clines in payrolls over the past  
two months, the unemployment  
rate has not skyrocketed. It  
was up 0.1 percentage point in  
February but it was flat in  
March. That seems to rein-  
force the belief that firms are  
neither hiring nor firing.

MARKETS AND FED POL-  
ICY IMPLICATIONS: Under  
normal circumstance, the level  
of job losses seen in the past  
two months would raise a very  
large red flag that the economy  
could be falling back into re-  
cession. But these are not  
normal times. And the report  
did have some surprising posi-  
tive points to it, especially the  
rise in hours worked. The  
members of the FOMC cannot  
be happy with this report but  
there really is little they can  
do. A rate cut will not get peo-  
ple to buy nor induce busi-  
nesses to invest. So for now,  
they have to sit and hope it is  
Iraq. If not, they will be not  
only cutting the funds rate but

they may just have to start buy-  
ing every maturity to bring  
down all interest rates.

### Want to get in- volved?

There are several  
Flemington-  
Raritan Business  
Association events  
that you can help  
out with by being a  
volunteer:

- Hunterdon  
Holiday Parade
- Community  
Day 2003
- Autumn Fest  
2003
- Business Expo  
2003
- Membership  
Committee
- Scholarship  
Committee

If you are inter-  
ested in becoming  
a volunteer, please  
contact Ed Morris  
at 908-284-9341 or  
ed@edwardmorris.  
net

## YMCA ROUND VALLEY RUN AND HEALTH & SAFETY FAIR

**Round Valley Run**—Saturday, May 31, 2003, at the Round Valley Recreation Area in Lebanon.  
Events and activities include: 1-mile fun run - 8:30 am, Fitness Walk - 8:45 am, 5k Run - 9:00 am

**Health & Safety Fair** - 9:00-1:00: Events and activities include:

Child Finger Printing, Child car seat checks, body composition analysis, sports chiropractic, massage, castle bouncer, kids' games, DJ, senior services, healthy snacks, and giveaways. Everything is FREE.

For more information or to register for the run, contact Karen Kloss at 908-782-1044, x644 or email  
kkloss@hcyymca.com

Looking for a great summertime workout? Try the Hunterdon County YMCA! One and Three month memberships available! Use of indoor and outdoor pools, you can use our Deer Path and Round Valley locations! No joiners fee's or contracts! Please call 908-782-1030 for more information or visit: [www.hcyymca.com](http://www.hcyymca.com)



We build strong kids,  
strong families,  
strong communities.

## FRBA Welcomes New Board Member

The FRBA recently voted Jerry Jaremenko onto the FRBA Board. Jerry is the owner of Kries Jewelers, located on Main St. Flemington, 908-782-4615. Here is some background information on Jerry:

Demetrio "Jerry" Jaremenko has owned Kries Jeweler in Flemington the past 19 years, but many people call him Jerry Kries.

That's because they don't know the Kries in the store name is William Kries, who started the business in December 1946 with Charles Temperley. His father, Dmytro Jaremenko, bought Fritts Jewelers in Somerville, and he went to work there in 1980, after graduating from college and working as a newspaper photographer for five years.

They've remained good friends, with Mr. Kries calling his buyer "my adopted son." The good feelings are mutual.

Jerry was born in Sao Paulo, Brazil and came to the US when he was 8 years old. His parents are both live and well, living in Somerville, Dad is 85 and Mom is 84. Jerry has been married to Marsha for 25 years and they have a daughter, Heather, 19

## Member Spotlight: Yardville National Bank

Provided By—Julie Moriarty, Assistant Vice President Main Street Branch, 8 Main Street, Flemington, NJ 908-237-5624

Yardville National Bank opened its doors on January 5, 1925 operating from the "Old Schoolhouse" in the heart of Yardville. Yardville National Bank was organized and remains an independent institution. The directors of the bank, then and today, were and are local business leaders with an awareness of the needs of commercial and retail customers.

By 1960, Yardville National Bank had opened its second branch office on Broad Street. In 1970, the Center City Office was added and by 1974 the bank had begun operation from its fourth branch office using a small trailer on Quakerbridge Road. This trailer was replaced in 1986 with the current Quakerbridge Office.

It was in 1986 that the bank shareholders voted in favor of forming Yardville National Bancorp, the holding company,

and maintaining Yardville National Bank as its wholly owned subsidiary.

In 1991, Patrick M. Ryan, a Buffalo, NY native and a graduate of Notre Dame University, was recruited to join the bank. In October 1992, Mr. Ryan was named the ninth President and CEO of Yardville National Bank. At that time the bank was a \$205 million-asset institution, but under the dynamic leadership of Mr. Ryan and Chairman of the Board Jay G. Destribats, it began to achieve significant growth by focusing on increasing its commercial loan portfolio.

In October of 1999 YNB opened a new Corporate Headquarters building in the heart of Hamilton. During 2001 YNB opened a new 6,700 square-foot Hunterdon Regional Center located along Route 31 in Raritan Township. The facility,

including a third YNB Hunterdon branch office, serves as the "hub" for the bank's expansion into Hunterdon County.

In November of 2002 Yardville National Bank opened a new branch office in South Plainfield New Jersey located on Stelton Road. This is YNB's first branch serving the Middlesex area and in early summer of 2003 YNB plans to open a new branch in Somerville on West Main Street.

Through the years, YNB has been steadfast in its commitment to supporting scholarship programs, local youth sports and charitable organizations, while being equally supportive of its employees' involvement. Indeed, throughout its long history, the one constant thread at YNB is the preeminent emphasis it places on relationships and personal service.

a freshman honor student at Elon University, North Carolina, and twin sons, Matthew and Jason, 18, seniors at New Hope High School who have been accepted to the Culinary Institute of America in Hyde Park, NY. Jerry and Family reside in Solebury, Pa.

Jerry is also on the board of the Flemington Economic Commission and also on the advisory board of Yardville National Bank.

Visit Jerry's website at :  
[WWW.KRIESJEWELER.COM](http://WWW.KRIESJEWELER.COM)



### What Is SARS? Submitted by Ron Van Horn

It is important to have a little understanding to possibly reduce or eliminate overreaction to the extent you do not leave your house, work travel and support our economy. SARS is a respiratory illness that has recently been reported in Asia, North America, and Europe.

**Symptoms And Signs Of SARS:** The illness usually begins with a fever (measured temperature greater than 100.4°F [ $>38.0^{\circ}\text{C}$ ]). The fever is sometimes associated with chills or other symptoms, including headache, general feeling of discomfort, and body aches. Some people also experience mild respiratory symptoms at the outset. After 2 to 7 days, SARS patients may develop a dry, nonproductive cough that might be accompanied by or progress to the point where insufficient oxygen is getting to the blood. In 10% to 20% of cases, patients will require mechanical ventilation. Upon Exposure To SARS, How Long Before One Becomes Sick?

The incubation period for SARS is typically 2-7 days; however, isolated reports have suggested an incubation period as long as 10 days. The illness usually begins with a fever ( $>100.4^{\circ}\text{F}$  [ $>38.0^{\circ}\text{C}$ ]) (see signs and symptoms, above). *Continued on Page 5.....*

## NEW MEMBERS SPOTLIGHT

### FRBA Welcomes New Members

The FRBA would like to welcome the following new members:

- Beardsworth Consulting Group, Inc., Donna Beardsworth, Pres/CEO. Contract Research Organization. 70 Church Street, Flemington, NJ 08822. Phone: 908-788-1729, Fax: 908-788-5281, web: www.beardsworth.com

- Lee B. Roth Law Offices.

Lee B. Roth  
Law Office  
91 Main Street, Flemington, NJ 08822  
Phone: 908-782-5317  
Fax: 908-782-5694  
E-mail: LBR@Lawroth.com  
Web: www.lawroth.com

- Shields Gymnastics  
Gymnastics Instruction  
Paul Shields, Owner  
8 Bartles Corner Rd., Flemington, NJ 08822  
Phone: 908-782-1777  
Fax: 908-782-6981

- United Trust Bank  
Personal and Commercial Banking.

Deborah Gutschmidt,  
Branch Manager  
166 Rt.31, Flemington, NJ 08822  
Phone: 908-806-2685  
Fax: 908-806-6634  
E-Mail: d.gutschm@unitedtrust.com  
Web: www.unitedtrust.com

### FRBA Newsletter Submissions

Does your business or organization have an event that you would like published in a future FRBA newsletter? If so, please send information about the event to Ed Morris, fax 1-760-875-6076 e-mail: ed@edwardmorris.net, or call 908-284-9341.

### FRBA Publishing Disclaimer

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To contact the FRBA, please call 908-284-8118 or e-mail: ed@edwardmorris.net

## FRBA Vice President Awarded Elks Lodge Citizen of the Year

2002 Citizen of the Year Chris Gacos, Vice President of the Flemington-Raritan Business Association was recognized as the Citizen of the Year 2002 by the Flemington Elks Lodge # 1928. The black tie dinner on March 29, 2003 was attended by over 300 people. Chris was honored for his contributions to many local volunteer organizations. Chris has been active in youth sports for over 20 years, serving on the Board of Directors of the Flemington-Raritan Basketball, Baseball and Softball boards. He has chaired the Flemington Rotary Pancake Day for 5 years. He has served as a committee person on the Hunterdon Central Drug Council. Chris has chaired the Hunterdon Holiday Parade for the last 2 years. For 8 years Chris has been an active member of the Hunterdon Central High School Athletic Booster Club. Chris has been the Vice President of Copper Hill Country Club and in 1998 received the Flemington Raritan Business Leader of the Year. Chris has lived in Raritan township with his wife Fran, daughter Nicole and son Christopher for over 25 years.

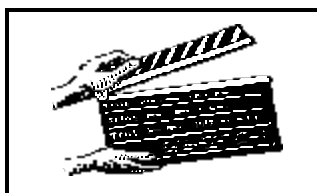
### Carol Clark to insert Chris Gacos Picture here.

### Proposed FRBA Infomercial -UPDATE-

The FRBA has learned that RCN Cable has been acquired and the new owner's will not be running local advertisements or infomercials.

We know that there have been several FRBA members who are interested in participating, so we are researching other avenues for producing and airing an infomercial.

If you are interested in participating in a future FRBA infomercial, please contact Jim Botsocas at James Toyota/Hummer at 908-788-5700



**FRBA Infomercial postponed.**

### Member factoid WHAT IS GELATO ?

Provided by Donna\_Coco at  
Coco's Cafe & Gelato  
55 Main Street, Flemington  
908-237-2626

Gelato is fresh Italian ice-cream. It differs from traditional ice cream in its ingredients, consistency and flavor. Gelato artigianale (artisan-style gelato) is freshly made and contains no added preservatives.

Continued on page 5.....

**Interested in becoming a FRBA Member?**

Your business must be in the Flemington Borough or Raritan Township. If you have more than one location, only those within these areas can be members. Membership is for one year. General meetings for members of the board are held on the Second Wednesday of each month. If interested in attending a meeting, please contact Ed Morris at 908-284-9341 or e-mail ed@edwardmorris.net. Members receive a decal indicating membership in the FRBA for display in their business location upon receipt of dues. Members also receive a newsletter to keep abreast of FRBA activities, and are listed on the FRBA web site.

If you are a business owner whose business is located within the FRBA area as stated above, please complete the form below and follow these instructions:

1. Print or cut out this copy of the form
2. Complete the form
3. Mail, along with a check in the appropriate amount made out to  
 Flemington-Raritan Business Association  
 "FRBA" Box 564, Flemington, N.J. 08822.

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_

Bus. Fax: \_\_\_\_\_

Retail business or Professional Service? (circle one)

Type of business or service: \_\_\_\_\_

Please complete multiple forms for all locations included in the FRBA membership.

Annual Dues Schedule :

1 store - \$125.00

2-5 stores - \$175.00

6-20 stores - \$225.00

21 or more stores - \$280.00

**Flemington-Raritan Business Association  
 Donation Form**

Name: \_\_\_\_\_ Donation: \$ \_\_\_\_\_

Business: \_\_\_\_\_ Please use this donation for the following: \_\_\_\_\_

Address: \_\_\_\_\_ Holiday Parade \_\_\_\_\_

Donation Amount: \_\_\_\_\_ FRBA Scholarship Fund \_\_\_\_\_

Please mail to: \_\_\_\_\_ FRBA Operating Fund \_\_\_\_\_

Flemington-Raritan Business Association  
 PO Box 564, Flemington NJ 08822  
 PO Box 564 Flemington, NJ 08822

***Gelato Continued from page 4:***

Milk-based gelato contains 2/3 the fat as compared to ice cream and fruit-based gelato contains almost no fat. Gelato contains little fat and sugar, making it readily digestible. The natural flavors are enhanced and intensified by the fact that gelato is less cold and contains less air than ice cream.

Gelato has a smooth, fine and velvety texture. It is gentle to the palate-it does not freeze or coat the mouth. Gelato remains creamy, but not heavy. The sensation of gelato in the mouth is a harmonious melting, pleasant and delectable. Gelato can be an excellent substitute for a meal. A cone or a small cup is a good snack; a sumptuous cup is a lunch. Recently one afternoon, Ron Van Horn came in from Van Horn Financial across the street and asked how I would describe Gelato? I said when I am busy, like now, I have this other technical description I like to use - "It's Italian Ice Cream".

***SARS Continued from page 3:*** What Medical Treatment Is Recommended For Patients With SARS?

CDC currently recommends that patients with SARS receive the same treatment that would be used for any patient with serious community-acquired atypical pneumonia of unknown cause. Several treatment regimens have been used for patients with SARS, but there is insufficient information at this time to determine if they have had a beneficial effect. Reported therapeutic regimens have included antibiotics to presumptively treat known bacterial agents of atypical pneumonia. Therapy also has included antiviral agents such as oseltamivir or ribavirin. Steroids also have been administered orally or intravenously to patients in combination with ribavirin and other antimicrobials.

Flemington - Raritan Business Association

Flemington Raritan Business Association  
PO Box 564  
Flemington, NJ 08822

Phone: 908-284-8118  
Email: ed@edwardmorris.net

We're on the net!  
[WWW.FRBA.NJ.COM](http://WWW.FRBA.NJ.COM)

Where Business and Community Meet

Just for Fun  
By—Ed Morris

Ok, here a few websites that can make using your computer easier to use and in some cases makes it more enjoyable:

Like movies? Want to know more details about your favorite film? Check out the Internet Movie Database at : [WWW.IMDB.COM](http://WWW.IMDB.COM)

Want to download some free software for your pc, but want to make sure it is coming from a safe website? Try CNET's Download site at: [WWW.DOWNLOAD.COM](http://WWW.DOWNLOAD.COM)

Have some repairs to make around the house and want to do it yourself, but don't know how? Check out DIY Television's website at: [WWW.DIYNET.COM](http://WWW.DIYNET.COM)

## Community Events Calendar

**MAY:**

**Flemington Raritan Business Association's Monthly Board Meeting: 5/7/2003**

The FRBA Monthly board meeting will be held on May 7th, at Sweet Caroline's, starting at 8AM. If you would like to attend a board meeting please contact Ed Morris at 90-284-9341 or e-mail: ed@edwardmorris.net

**Flemington EDC— Music On Main Street: 5/15/2003 starting at 6PM**

The Flemington EDC is continuing the popular Music On Main Street events from last year. There will be live music, outside dining, children's activities, this event is free to the public. Call 908-237-8237 for more details.

**Flemington Lions Club: Car Party Dinner Raffle: 5/3/2003**

The Flemington Lions Club are raffling off a 2003 VW Beetle Convertible, the dinner will take place at the Flemington Elks Club on Rt.31, Flemington. The dinner begins at 7PM, a four course dinner will be served, and dancing until midnight. For more info contact Lion Ron Van Horn at 908-806-6041.

**Hunterdon County Chamber of Commerce : Leads Exchange Breakfast: 5/21/2003**

Sponsored and hosted by Hampton Inn, Flemington, the Chamber will be kicking off this business-to-business "power networking" opportunity! *Leads Exchange*, will offer member participants an opportunity to grow their businesses by sharing leads, making requests and seeking contacts. The program will begin at 7:30 a.m. and conclude by 8:30 a.m. Call the Chamber at 908-735-5955, for more information *Cost: \$10 for Chamber members; \$15 for non-members*

**Hunterdon County YMCA's third annual Round Valley Run and Health & Safety Fair**

Saturday, May 31, 2003 ,at the Round Valley Recreation Area in Lebanon. Events and activities include: 1-mile fun run - 8:30 am, Fitness Walk - 8:45 am, 5k Run - 9:00 am

Health & Safety Fair - 9:00-1:00:

Child Finger Printing, Child car seat checks, body composition analysis, sports chiropractic, massage, castle bouncer, kids' games, DJ, senior services, healthy snacks, and giveaways. Everything is FREE.

For more information or to register for the run, contact Karen Kloss at 908-782-1044, x644 or email [kkloss@hcymca.com](mailto:kkloss@hcymca.com)

**JUNE:**

**Anderson House—Golf Outing: 6/2/2003**

The Fifth Annual ANDERSON HOUSE Golf Outing to be held at beautiful Stanton Ridge Golf & Country Club on June 2, 2003. The event begins with registration at 11:30 AM. Please contact Anderson House at 908-534-5818 or Ron Van Horn at 908-806-6041 for more information.

**Flemington Raritan Business Association's Quarterly Business Reception 6/12/2003**

Come to the FRBA's Quarterly Business Reception and meet your fellow business owners and community leaders. The Reception will be held at The Union Hotel, starting at 6 pm. Please RSVP by 6/10/2003 Call Ed Morris at 908-284-9341 for more information.

**Raritan Township Community Day 6/14/2003 Flag Day.** Raritan Township is holding it's annual Community Day in June this year, for more information call the Township Clerk at 908-806-6100. The FRBA will have a booth at this event and needs volunteers to staff the booth, please contact Ed Morris at 908-284-9341 if you would like to volunteer or are a member and would like to have promotional materials for your business at our booth. The contact for Raritan Township is Allan Pietrefesa, Administrator/CFO at 806-6106