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SUMMER CLASSIC CAR SHOWS ARE BACK!

Flemington-Raritan Business Association has rolled-out the Classic Car Shows 2004. Shows will be on Main Street, Flemington, NJ. Last years shows brought over 200 cars to Main Street with thousands of spectators. The events are Free to the public and the car participants. There will be *Music & DJ, Trophies, Awards & Door Prizes*. Scheduled Saturday Dates: July 24th Aug. 7th & 21st Sept. 4th & 18th Oct. 2nd. Show times are 6 – 9 pm (registration starts at 5 pm). The event Chairperson is Ron Van Horn. To Pre-Register, volunteer or for more information call 908-806-6041 and the website at www.frbanj.com. The Main event sponsor is James Toyota/Hummer Outlet. All Proceeds go to the FRBA Education Scholarship



Pictured to the right are Volunteers ready to sign in cars for the event.

FRBA Quarterly Members Meeting

On June 23rd, 2004, the Flemington-Raritan Business Association held it's quarterly members reception at Heron Glen Country Club. Food was served BBQ style. The event itself is covered in detail on page 8 of this newsletter. For information on when the next FRBA Quarterly Members Meeting will take place, please check our Events Page at www.frbanj.com



Flemington-Raritan Business Association Officers and Board of Directors:

Officers:

**President Michael A. Schreck,
CPA WithumSmith+Brown**

**Vice President Chris Gacos
Sneakers Plus**

**Treasurer Theresa Frelich, CPA
WithumSmith+Brown**

**Secretary Carol Clark
CornerStone Print and Imaging**

**Association Administrator
Ed Morris**

Board Members:

**Robin Buhl
Ink River Gallery**

**James Botscas
James Toyota/Hummer**

**Marshall Higgins
Higgins News Agency**

**Jerry Jaramenko
Kries Jeweler**

**Steve Sargent Verducci's
Specialty Market & Café Verducci**

**Debbie Stout
Commerce Bank**

**Ron Van Horn
Van Horn Financial**

**2004 Flemington-Raritan Business Association Scholarship Recipient
Lindsay A. Lawreck**

Goals

College will attend: University of North Carolina at Wilmington

Major: Biology

Desired career: Marine biologist

Personal

Residence: Flemington, NJ

Date of Birth: April 28th

Parents: Raymond and Stephanie

Siblings: Ashley, Courtney, and John

Accomplishments/Experience

GPA: 3.671

ACT: 26

Volunteer: Habitat for Humanity (2 years)

Girl Scouts (13 years) Achieved Silver Award and currently working on Gold Award
High School Clubs/Activities: Peer Leadership Club, Student Council, Key Club, Habitat for Humanity (Vice President), Spanish Honors Society, Softball, Marching Band (Section Leader)

Community Projects/Activities

- Marched in various town parades throughout four years of marching band
- Key Club: Collected money for UNICEF
- Student Council: Handed out balloons for parade
- Girl Scouts: Stream Clean-Up, numerous food drives, Meals on Wheels bags, wheelchair bags for veterans
- Peer Leadership Club: Community Food Drive
- Habitat for Humanity: numerous builds in Plainfield (jobs include painting, spackling, etc.)
- Spanish Honor Society: organized events for World Language Day
- Raised funds for AIDS research



Continued on page 9.....

FRBA Student Program

Starting Fall of 2004 any Hunterdon Central Regional High School student will be able to access the FRBA website and fill out a job application that will be forwarded to our FRBA members through email. The student will fill out a general information application including the category that they are looking to work in. (Retail, banking, restaurants, doctor's office, etc.) Our FRBA members will receive these applications according to their business categories.

In addition this same application can be used for two other services. A student who is looking for community service opportunities will indicate such on

the same application. An FRBA event chairperson can use these students during an upcoming community event, and the students will receive credit for their time working an event. Also late Fall 2004 using the same application, plans are in the works to provide HCRHS students a job fair where the students who are looking to investigate different career opportunity will be able to visit these same FRBA members at their job site. This new student service is another way

that FRBA is reaching out to our community to be able to provide service. For further information, please contact Ed Morris, FRBA Administrator, at 908-284-9341 or e-mail: ed@edwardmorris.net

Chris Gacos
Vice President, FRBA
Sneakers PLUS

Want to get involved?

There are several Flemington-Raritan Business Association events that you can help out with by being a volunteer:

- Classic Car Shows
- 2004 Hunterdon Holiday Parade
- Raritan Township Community Day 2004
- Flemington Boro EDC Autumn Fest 2004
- Hunterdon County Chamber of Commerce Business Expo 2004
- Membership Committee
- Scholarship Committee

If you are interested in becoming a volunteer, please contact Ed Morris at 908-284-9341 or ed@edwardmorris.net

Newsletter Archive

The FRBA Newsletter Archive can be found on our website:
www.frbanj.com

Newsletters from the past year and a half have been archived in the Adobe PDF format, if you do not have the Adobe Acrobat Reader, you can download it for free at:
www.adobe.com

“The Everyday Card” Offers Affordable Customer Loyalty Solution for Small Businesses Nationwide

FRBA Board Member Steve Sargent, of Verducci’s, and Scott Pyper, of Synergy Marketing, have created a revolutionary new program called The Everyday Card.

The membership-based program combines the power of a card/keytag with the latest technology in the customer loyalty industry. Member cardholders are rewarded with significant on-going discounts and VIP treatment by participating merchants who understand the importance of acquiring new customers and, most importantly, retaining their current customer base.

The Everyday Card enables a merchant to compete more aggressively by offering significant discounts for those customers who frequent their establishment...their most valuable customers. In addition, The Everyday Card has the ability to provide an automated tracking system that will allow participating merchants to measure the effectiveness of the program and to access valuable customer data for targeted marketing and promotions.

Consumers who use The Everyday Card gain access to local businesses that have the highest level of integrity and service, while taking advantage of valuable ongoing discounts.

The Everyday Card benefits its channels of distribution in various ways. Local non-profits have the ability to raise money with a unique product that supports the local economy. Real estate agents and mortgage brokers will offer the card as a closing gift for customers who are new to an area and are looking to establish relationships with local merchants.

Continued on Page 5.....

Member Spotlight

DB International

Flemington, New Jersey
www.dbinternational.net

Are you wired? We sure hope so. The information highway waits for no one and e-commerce picks up speed daily. This where DB International (DBI) can turn our web designers loose – just wait till you see what we can do! We’re a team of wired professionals – wired to provide your business with the latest techniques and technology to outrun your competition.

Having your business outrun your competition is our primary goal. DBI will build you a dynamic interactive website that will leave your competition in the dust...and wondering how you did it. Your site must be dynamic, informational, educational and easy to understand. To increase sales, maximize efficiency and build better customer relations, DBI will bring the power of the Internet to your business.

DBI does things the old fashion way – carefully and cost effectively, so that you’ll have all the resources available to be the first to cross the finish line.

Businesses rely on us, so that their customers can rely on them.

For more information about DB International, visit our web site at www.dbinternational.net.



NEW MEMBERS SPOTLIGHT

FRBA Welcomes New Members

The FRBA would like to welcome the following new members:

***Rugs to Riches**
 Bill Siegel
 Cinema Plaza
 240 Highway 202/31
 Flemington, NJ
 Phone: 908-782-8010
 Hours: Mon-Sat: 10am to 5 pm
 Sun: 12pm to 5 pm
 Weds: Closed
 Specializes in hand-woven and machine woven area rugs and wall to wall carpet.

***Hypnosis Counseling Center**
 Barry Wolfson
 28 Main Street
 Flemington, NJ
 Phone: 908-996-3311
 Website:
 www.hypnosisnj.com
 Hypnotherapy services

***Allstate-Hiller Insurance**
 Jennifer Hiller
 176B Rt. 202/31 North
 Ringoes, NJ
 Phone: 908-782-7760
 Website:
 www.allstate.com
 Insurance and Financial services.

***Hair Impressions**
 Judy Van Gilson
 Robyn Schenewolf
 47 Reaville Ave
 Flemington, NJ
 Phone: 908-782-9006
 Hair Salon

***Elan Hair Studio**
 Brett Limone
 20 Commerce Street
 Suite 11
 Flemington, NJ
 Phone: 908-782-0121
 Hair Salon

***Absolute Communications**
 Robb Schoener
 32 Main Street
 Flemington, NJ
 Phone: 908-237-1181
 Communications Services

***Farmers Insurance Comp.**
 Bill C. Fish
 PO Box 148
 Flemington, NJ
 Phone: 908-782-4120
 Insurance Services

***Cosmedic Skin Services**
 Kelly Fee
 170 Rt. 31
 Flemington, NJ
 Phone: 908-788-8698
 Website:
 www.cosmedicskin.com

Polytech Offers Customized Training for Businesses

Record numbers of Hunterdon County businesses are taking advantage of the Hunterdon County Polytech's Institute of Advanced Studies' customized training programs to gain a competitive edge in today's high-tech marketplace. This type of targeted training helps boost their productivity and efficiency, they said.

The Bemis Company, Flemington, and Delia Associates, Whitehouse, are just two of the local companies that have commissioned IOAS to design custom programs for their employees. Bemis' Tim Bullock, manager of human resources, raved about the customized electrical and welding training that IOAS brought to his organization. "The subject matter was very comprehensive and the instructors were excellent!" he said, adding that the program "certainly improved our Maintenance Mechanics' abilities."

Ed Delia, president of Delia Associates, was equally pleased with the customized training on Microsoft Outlook that he commissioned for his organization. "We were especially delighted with the training format," he said, noting that the organization is now "using what we learned to work more consistently and more effectively."

Tailored to suit

Polytech's customized technical training programs are tailored to meet the specific needs of the client organization. Program content is actually developed with input from a client's employees. The training schedule is mapped to the client's schedule, and classes are given either at the client's site or on a Polytech campus. Training, which may be provided for individuals or groups, may be for just a few hours or may be offered over the course of several months. The client's need determines the content and duration of each program.

Computer software, electrical, and welding are just three of the many disciplines for which IOAS has developed custom programs. The County of Hunterdon, for example, has commissioned classes in Microsoft's Word and Excel programs. 3M called on IOAS for Black Seal and welding training. Other county businesses and organizations have commissioned custom classes in blueprint reading, electrical motor control, and industrial wastewater operator training.

Continued on Page 5.....

***Dr. Robert J. Bakelaar, MD**
 170 Rt. 31
 Flemington, NJ
 Phone: 908-788-6480
 Website:
 www.robertbakelaarmd.com
 Women's Health Services

***U.S. Grants Tobacco & Pipe Shoppe**
 Johathan Bartron
 Phone: 908-237-1555
 125 Main Street
 Flemington, NJ
 Retail Sales/Cigars & Accessories

For information about joining the FRBA, please visit our website www.frbanj.com or contact Ed Morris at 908-284-9341 or ed@edwardmorris.net



Polytech Continued.....

Current or new employees

These custom programs may be used not only to train new employees but also to upgrade the skills of current employees. Employers have found that these customized programs reduce the time required for on-the-job training, while improving motivation and boosting productivity.

For more information about IOAS' custom training programs, either call or e-mail Susan Marshall at (908) 806-2085 or smarshall@hcpolytech.org. A complete description of Polytech's and IOAS' programs is available on the web at www.hcpolytech.org.

Everyday Card Continued.....

With fewer dollars available for marketing programs, developing a relationship with customers is vital for retail businesses to survive, compete and grow. Unfortunately, 45% of retailers do not have a data warehouse and cannot identify their most valuable customers. By being a part of the 'The Everyday Card Preferred Merchant Network', a small business owner now has an affordable customer loyalty solution that will achieve these critical objectives.

Coupon distribution and loss-leaders generate short-term results. The Everyday Card offers continuous savings for loyal customers and long-term increased revenue for merchants. In 2003, one in six retail dollars was spent at national wholesale chains. Local merchants must either compete or become obsolete. The Everyday Card is for those who choose to compete.

For more information regarding The Everyday Card fund-raising opportunities, to become a Preferred Merchant or for general information, please call Steve Sargent at (877)447-8383 or Scott Pyper at (877)277-2688. Please send any e-mail correspondence to info@synergy411.com.

Member Spotlight

Verducci's Specialty Market
 Ringoes, NJ
 (908)788-7750

Whether you are an ardent cook or a gourmand (one who is heartily interested in good food and drink) with no time, Verducci's Food Market is a great resource. Located on Route 202 North in Ringoes, Verducci's offers a variety of services that make fine dining a possibility for anyone, whether you prefer to cook it yourself or purchase it prepared. If cooking is your passion, you will find everything you need to prepare a wonderful meal, from the freshest ingredients to unique culinary tools. Starting with the smell of fresh

baked bread to the exquisitely decorated cakes and cookies displayed by the entrance, your first step will tell you that this store is the domain of people for whom good food is a priority in life.

Raised in Portugal at the family farm and market, Maria Verducci learned the value of using the highest quality ingredients at an early age. Her marriage to the late Frank Verducci, the son of Italian immigrants, provided her with the opportunity to add the finest traditional Italian dishes to her repertoire. Maria is justifiably proud of her market, often referred to as "an oasis in the desert" by her customers. While specialty markets are often limited in their selection, nothing could be farther from the truth at Verducci's, where customers

can find a large selection of cheese, meats, seafood, produce, baked goods and even gifts.

In addition to supplying cooks, Verducci's is also in the business of educating them. Cooking classes are offered for anyone interested, with a variety of seasonal and international themes that are impressive in their scope and originality. Classes include regularly scheduled dinner classes, private dinner party classes and a very exciting and unique culinary team-building classes, whereby gourmet meal preparation is used as a vehicle to address and tackle serious corporate team issues and challenges.

If you haven't discovered Verducci's Market yet, don't put it off any longer. Indoor and outdoor bistro tables, great food and friendly, helpful people make for a wonderful visit that could easily become a treasured habit. If you are interested in cooking classes, catering or gift baskets, Verducci's can be reached at (908)788-7750 or through their website, www.verduccis.com.



Maria Verducci, Owner

Interested in becoming a FRBA Member?

Your business must be in the Flemington Borough or Raritan Township. If you have more than one location, only those within these areas can be members. Membership is for one year. General meetings for members of the board are held on the first Wednesday of each month. If interested in attending a meeting, please contact Ed Morris at 908-284-9341 or e-mail ed@edwardmorris.net. Members receive a decal indicating membership in the FRBA for display in their business location upon receipt of dues. Members also receive a newsletter to keep abreast of FRBA activities, and are listed on the FRBA web site.

If you are a business owner whose business is located within the FRBA area as stated above, please complete the form below and follow these instructions:

1. Print or cut out this copy of the form
2. Complete the form
3. Mail, along with a check in the appropriate amount made out to "Flemington-Raritan Business Association"
 Flemington-Raritan Business Association
 Box 564, Flemington, N.J. 08822.

Business: _____

Contact Name: _____

Address: _____

Date: _____

Bus. Phone: _____

Bus. Fax: _____

Retail business or Professional Service? (circle one)

Type of business or service: _____

Please complete multiple forms for all locations included in the FRBA membership.

Annual Dues Schedule :

1 store - \$125.00

2-5 stores - \$175.00

6-20 stores - \$225.00

21 or more stores - \$280.00

Summer First Time Member Special:

Join this summer for 125.00, and your membership runs until end of 2005!!!!

Contact Angie at 806-6041.

Offer expires Sept. 1st 2004

**Flemington-Raritan Business Association
 Donation Form**

Name: _____ Donation: \$ _____

Business: _____ Please use this donation for the following:

Address: _____ 2004 Holiday Parade _____

Donation Amount: _____ FRBA Scholarship Fund _____

Please mail to:
 Flemington-Raritan Business Association
 PO Box 564, Flemington NJ 08822
 FRBA Operating Fund _____

The party's on!!

Thanks to the Borough of Flemington's Department of Community and Economic Development, the support of its committee members, and Wachovia Bank, I have the pleasure of announcing "Flemington Salsa Night"!! Friday July 23rd is Salsa on Main Street. Come join us between 6:00 to 10:30 pm and enjoy the live Latin Salsa music of the internationally acclaimed David Cedeno and his orchestra right on Uncle Pete's stoop! The street will be closed for all to enjoy the music, food and beverages. Entertainment for all ages!! DJ, dance lessons, kids' activities and authentic Latin food. Come ready to dance and enjoy good friends. Feel the "Salsa" like you never have before. Come celebrate traditions, family and friends. We hope to see you there. Stay well—Uncle Pete's Spanish Cuisine.

FRBA Monthly Board Meetings

The FRBA Board meets on the first Wednesday of each month. FRBA members are welcome to attend, please contact our Administrator, Ed Morris at 908-284-9341 if you are a member and wish to attend a board meeting. Our past board meetings have been held at Applebee's, Main Street Café, The Shaker Café and Main Street Manor B&B, and Sneakers Plus, Beardsworth Consulting Group, and Health Quest the board would like to thank them for hosting the meetings. If you would like to host the next board meeting, please contact Ed Morris.



**ColdStone Creamery
Grand Opening**

WHAT: Cold Stone Creamery Grand Opening to Benefit the Bennett Family of Raritan Township. Cold Stone Creamery®, America’s favorite new ice cream destination, is making its debut in Flemington. To celebrate this opening day event, and share Cold Stone Creamery’s passion for ice cream and children, customers will receive free spoon samples throughout the day and 50 percent of the proceeds will go to the Bennett Family.

**WHEN: Saturday, July 3rd
11 a.m. to Midnight**

There will be clowns, face painters, magicians and live entertainment throughout the day and early evening for the whole family.

WHO: Ice cream aficionados of all ages are welcome to join in the fun.

**WHERE: 325 Route 202
Flemington, New Jersey**
(Located next to Kole’s, in the Flemington Marketplace)

WHY: To celebrate Cold Stone Creamery’s debut in Flemington with great ice cream, heartfelt wishes, and fun. Cold Stone Creamery is inviting the community to celebrate by sampling the ice cream Creations firsthand while benefiting a great cause.

THE BENNETT FAMILY:

Half of the proceeds from the day will be given to the family of Rick and Jane Bennett from Raritan Township. Their two children are stricken with Batten Disease, a rare, neurological condition. Cold Stone Creamery would like to help offset the financial burdens of doctor visits and hospital stays the Bennett’s incur. In addition, there will be an opportunity to make a separate donation to the family.

COLD STONE CREAMERY:

Cold Stone Creamery was developed to create the perfect ice cream experience, and is carried through by a community of franchisees passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. The resulting ice cream creation delivers an unbeatable first bite sensation. With more than 700 stores from coast to coast including the Caribbean and Hawaii, Cold Stone Creamery plans to establish 1,000 stores by 2004. Cold Stone Creamery is an independently owned franchise system, headquartered in Scottsdale, Ariz. For more information about Cold Stone Creamery, visit the company’s Web site at www.coldstonecreamery.com. **CONTACT:** Katie Cramm
Hunter Public Relations
212-679-6600, Ext. 294

MEMBER SPOTLIGHT: PRINTECH

35 Main Street Flemington, NJ 08822
908-782-9986 www.prin-tech.com



Can cutting-edge technology and old-fashioned service reside harmoniously at one address? They can — *and do* — at Printech, located on Flemington’s historic Main Street.

An active member of the Flemington Raritan Business Association for the past 14 years, this small commercial printing business is owned by Joe and Nancy Mastrull. “The philosophy of our company can be summed up in one word: *service*. That’s what Printech stands for and what we stand behind,” says Joe Mastrull. “We’re proud to be a part of this community, and we strive to treat each of our customers like a neighbor.”

According to the Mastrulls, printing entails more direct customer involvement than it did in the past. Many of their clients now design their own print work. “Our employees are trained to assist and educate them through every stage of the printing process, from concept to completion.” Services offered at Printech include design services, digital color printing, high-speed copying, offset printing and traditional four-color printing. In addition, Printech’s new direct mail fulfillment services allow customers to design, print and mail from one location. “We manage the database of addresses to ensure the most cost-effective postal rates,” says Joe Mastrull.

Printech also produces large-format pieces for indoor and outdoor use, such posters, displays, point-of-purchase advertising, art reproduction and trade show materials. They use a wide variety of substrates, including vinyl, plastic, cloth, canvas and paper, for this type of printing. Laminating and mounting services are also offered.

Recently, the Mastrulls asserted their commitment to the Flemington community by purchasing the building their business has occupied since 1996. They have completed renovations on the three apartments above the storefront and are planning to pave the rear parking lot that they share with the Shaker Café.

In-house design services, technologically advanced printing capabilities and a friendly, professional staff — all under one roof on Main Street. By offering “one-stop shopping” in an on-demand world, Printech hopes to help the businesses in the community better manage their marketing needs.

Consumer Confidence
Joel L. Naroff
Chief Economist, Commerce Bank
(215)-497-9050

INDICATOR: May Consumer Confidence (Conference Board)
KEY DATA: Confidence: 93.2 (up 0.2 percentage point)

IN A NUTSHELL: "In spite of rising gasoline prices and the problems in Iraq, consumers are keeping their chins up."

WHAT IT MEANS: It looks like being able to get a job trumps energy and Iraq. Consumer confidence was essentially stable in May, according to the Conference Board. This result was a mild surprise as the situation in Iraq and soaring gasoline prices were expected to depress peoples' outlooks on the world. But all is not perfect. While more households thought jobs were easier to get, a rising proportion also felt they were harder to get. Thus, it is not clear whether it is the headlines on job gains or the realities of the labor markets that are driving the perception that current conditions have improved. Looking outward, expectations ticked up a touch as well and that was largely a better job market driven result. People are hoping that the recent increases in employment will actually translate into real jobs for themselves. But again, there is some uncertainty. The number of respondents who think they will have rising income going forward continues to fall and that raises some questions about future consumption.

MARKETS AND FED POLICY IMPLICATIONS: It's a good sign that confidence is holding up, especially with all the uncertainties in the world. But the inconsistencies in the Conference Board's report indicate that the stability is being balanced on a knife-edge. It could go either way. The markets will like the headline number but the Fed could be a little concerned about the details.



FRBA Quarterly Reception

Continued from the front page.....

The event featured:

*Stan Kulikowski, Business Coach of Action-International, who presented a short business coaching seminar.

*Golf instruction from Heron Glen's Golf Pro.

*"Hole In One" putting contest with prizes.

*Door Prizes to be raffled off. Prized donated by: J&E Wine & Spirits, Pine Creek Mini Golf, Easy Video, and First Capital Mortgage.

*50/50 Raffle to benefit the FRBA Scholarship Fund that provides a scholarship to a Hunterdon Central High School Student.

The Chair for this event is Robin Buhl of Ink River Gallery, the Co-Chair is Steve Sargent of Verducci's Specialty Market. Michael A. Schreck of WithumSmith+Brown and FRBA Administrator Ed Morris are also on the event committee.

If you would like more information or would like to donate door prizes for the next event, please contact Ed Morris at 908-284-9341 or e-mail: ed@edwardmorris.net

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No material in this publication may be reproduced in whole or in part without the consent of the Flemington-Raritan Business Association (also represented in this publication as "FRBA").

Some of the items in this publication have come from member submissions and the FRBA is not responsible for the content of outside submitted articles. The FRBA have introduced original information in this publication in good faith, however, they are not responsible for or liable for errors, misinformation, misprints or typographical errors.

To contact the FRBA, please call 908-284-8118 or e-mail:

FRBA Newsletter Submissions

Does your business or organization have an event that you would like published in a future FRBA newsletter? If so, please send information about the event to Ed Morris, fax 1-760-875-6076 e-mail: ed@edwardmorris.net, or call 908-284-9341.

Bench Sponsorship Program Continues

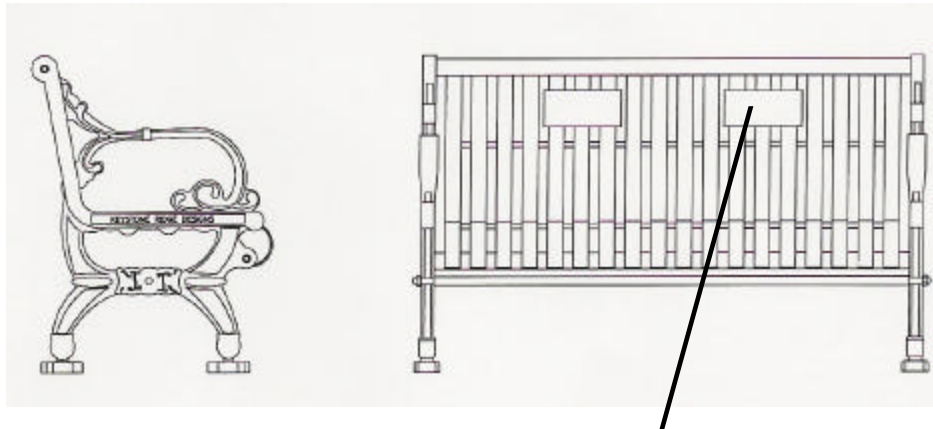
The FRBA, The Flemington Lions Club, and several local businesses have joined together to promote funding for park benches along Main St., Flemington. To order the first group of benches, more support is needed from the local business community. Any parties interested in a shared sponsorship, (which would entitle your organization to have it's name on a plate on the bench) please contact Ron Van Horn of Van Horn Financial at 908-806-6041 or Jerry Jaramenko of Kries Jewelers at 908-782-4615.

Sponsor a whole bench for \$1000 or share sponsorship for \$250 with four other sponsors.

The benches that have been selected are the same make and model as the benches by the Historic Courthouse on Main Street.

Delivery time is estimated between 6 to 8 weeks, so get out and lend us your support now to help make Main Street more shopper friendly.

Participating in this program so far are: RAAB Coin, Alarmtronics, FRBA, Lions Club, Kries Jewelers, Van Horn Financial, Valley National Bank, Swain's Swim Instruction, Higgins News, and Interior Motives.



Sponsor Names will appear here.
Plaque size 10" by 5"



Lauren Irwin is the 2004 \$2,000 Flemington Lions Club Scholarship Recipient.

Lauren just graduated from Hunterdon Central High School and will attend Calvin College in the fall. Lauren will major in Special Education. Lauren, her parents David and Linda, were introduced to the Lions Members at the membership dinner held on Thursday June 24th at the Copper Hill Country Club in Flemington. Lindsay is shown in the picture receiving the \$2,000 Scholarship check from Lions Club President Ron Van Horn. Lion Susan Berger took the picture.



FRBA Scholarship winner continued...

Lindsay just graduated from Hunterdon Central High School and will attend the University of North Carolina at Wilmington. Lindsay will major in Biology. Lindsay and her mother Stephanie were introduced to the FRBA Membership at the Flemington-Raritan Business Association Member BBQ. The event was held at the Heron Glen Golf Course in Flemington on Wednesday June 23rd. The Association also invited some Classic Car Show participants to enjoy the picnic and show off there cars (cars are shown in the background of the picture with Scholarship winner Lindsay and her mom). For more info on Lindsay go to www.frbanj.com. Ron Van Horn took the picture provided.

Contact Us!

Flemington Raritan Business Association
 PO Box 564
 Flemington, NJ 08822

Phone: 908-284-8118
 Email: ed@edwardmorris.net



Website Update News:

When visiting the site, please check out our new interactive map of Flemington—Raritan and let us know if you have changes for your business location and contact information. While on the site, please click on your name in the Business Section and see if your business description or location needs updating.

Things you should include for your business description:

- *Business Name
- *Business Description-
- *Products and Services
- *Address
- *Phone
- *E-mail
- *Website
- *Contact Person
- *Hours of Operation
- *Methods of Payment Accepted

To update your information, send update to:
 ed@edwardmorris.net

Community Events Calendar

July:

- 7/21/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “Stuart Little”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun!
- 7/23/04**—Salsa on Main Street. Latin style block party, featuring internationally known Salsa artist David Cedeno and his orchestra! Join us for Music, dance and great food. Between Mine and Williams Street. Sponsored by Wachovia Bank
- 7/24/04**—FRBA Classic Car Show, Main Street Flemington. 6 to 9 pm
- 7/28/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “Spykids 3-D”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun!
- 7/29/04**—Music on Main Street, performances by “2nd Nature”. Main Street, Flemington, between Capner and Bloomfield Ave. 6:30 to 9:30

August:

- Hunterdon YMCA- Fun Free FRIDAYS!** Visit either our Deer Path or Round Valley Fitness Centers or our outdoor pool at Camp Carr as our guest any Friday in August. Both centers offer the latest in Cybex strength training equipment, LifeFitness treadmills, elliptical trainers, stairmasters, lifecycles, and free weights. Our Deer Path facility has a 25 meter indoor pool perfect for family fun or lap swimming.
- 8/3/04**—Flemington Police Department’s annual “Night Out Against Crime” takes place at the American Legion. Music, Food, education and fun. DJ Chilly Willy, Bill Hrynyk’s Famous Roast Beef, “Gizmo D. Robot”, caricaturist Barbara Thorton, and plenty of activities for the kids!
- 8/4/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “Bad News Bears”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun with this classic film!
- 8/7/04**—FRBA Classic Car Show, Main Street Flemington. 6 to 9 pm
- 8/11/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “A League of Their Own”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun with this great baseball film set during World War II!
- 8/12/04**—Music on Main Street, performances by “Blue Plate Special”. Main Street, Flemington, between Capner and Bloomfield Ave. 6:30 to 9:30
- 8/18/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “The Rookie”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun with this great baseball film based on a true story!
- 8/21/04**—FRBA Classic Car Show, Main Street Flemington. 6 to 9 pm
- 8/25/04**—Flemington Department of Community & Economic Development-Family Film ‘n Fun Festival—Showing “Field of Dreams”, starting at 6:30 at Turntable Junction. Bring a lawn chair, or blanket and join us on the green for a summer of evening fun with this great film!
- 8/26/04**—Music on Main Street, performances by “The Matt Angus Band”. Main Street, Flemington, between Capner and Bloomfield Ave. 6:30 to 9:30

Why join the Flemington-Raritan Business Association?

Why join the FRBA? Here's why:

1. Free Advertising on the FRBA Website, Quarterly Newsletters and at FRBA Events
2. Free Networking Events Scheduled Year Round
3. Free Business Education Seminars
4. Website Presence with your Business Info that is listed on all major web directories
5. Working together as a group to help encourage consumers to use local retail and service business
6. One voice to the local, county and state governments to effect change in the community that we live and operate businesses in.

Our Members

Our membership roster covers a wide variety of retail, service and professional industries, please visit our website at www.frbanj.com to see who they are, and learn even more about them using our new online interactive map! To learn more about the FRBA, please visit our web-site at www.frbanj.com, or contact our Administrator, Ed Morris at 908-284-9341, or e-mail: ed@edwardmorris.net or by postal mail: PO Box 564, Flemington, NJ 08822

Membership Application can be found on page 7.



Our Events

- Quarterly Meetings Free to members—Chair: Robin Buhl of Ink River Gallery, Co-Chair: Steve Sargent of Verducci's Specialty Market
- Classic Car Shows—Chair: Ron Van Horn of Van Horn Financial
- Hunterdon Holiday Parade—Chair: Chris Gacos of Sneakers Plus.
- Business Leader of the Year 2003 honoring Steve Kalafer.—Chair: James Botsacos of James Toyota/Hummer
- FRBA Scholarship to a HCRHS student—Chair Ron Van Horn of Van Horn Financial

We also sponsor tables and booths at the Hunterdon County Chamber of Commerce Hunterdon Business Expo, Raritan Township Community Day, and when we sponsor a table or booth at any event, as a member you get to promote your business by placing promotional material at the booth or table or working the event to network in person. And you pay nothing extra, it's all part of your membership.

You can also promote your events, sales or special occasions through our website, our newsletter and at our other scheduled events throughout the year.

Raritan Township Community Day 2004

Submitted by Carol Clark

It's back to Lenape Park in Raritan Township for the annual Community Day this year. The park, located on County Route 523, has been a favorite location with its many fields, easy access and large parking area. Another favored return is the mass ascension of hot air balloons at the conclusion of the day. What a spectacular sight to see all the hot air balloons presiding over the southern part of the township sky. The event will be held on Sept 11, 2004, beginning at 11 am and concluding with the balloon launch about 5 pm.

Local businesses are invited to participate either on their own or with the FRBA. Members of the FRBA will conduct a game for children in which each participant receives a small prize. The prizes will be from member businesses and promote the business. Suggested prizes could be pens, pencils, bottled water, stickers, etc. Businesses may also give a prize of a coupon for the business— i.e. coupons to come in to the business for a slice of pizza, an ice cream cone, etc. Other businesses can give out chances for a larger prize as in the case of a model car, a book, sports equipment, etc.

One year children and teenagers alike wanted to win a model of a HUMMER. Member businesses may also display information, provide handouts, and coupons at this even. Prizes and hand-outs MUST be collected prior to the event. Angie Glessner will be glad to pick these up. Call Ed Morris 284-9341 to make arrangements.

FRBA members are needed to help form a committee to organize our booth and to man the booth from 10am through 5pm. Give an hour of your time and meet your customers and clients at a fun event. Over 10,000 people attend this event and the enjoyment of a community event.

Ed Morris

Looking forward to seeing you in print,

Note—All articles that are sent in are subject to review and will be edited for size and content.

2004.

Please send articles for publication via e-mail to edwardmorris.net, if you have questions, please call Ed Morris at 908-284-9341. Deadline for submissions for the Fall Newsletter is September 15,

The Fall Newsletter will be printed in September, so take advantage of your membership benefits and send in articles promoting your business, organization, event, published in the newsletter! And if you have a picture to go along with the article, you can send that in too!

This is the latest edition of the FRBA Newsletter, remember it is your newsletter and as a member, you are entitled to have your events, sales, promotions and other items published in the newsletter. This is part of your membership benefits, and is included with your membership fee.

Dear Flemington-Raritan Business Association Member -

ATTENTION FRBA MEMBERS!!!

Flemington Raritan Business Assoc.
PO Box 564
Flemington, NJ
08822